

**LARGEST  
CIRCULATION  
OF ANY SONG  
MAGAZINE**

**MORE PAGES -  
MORE FEATURES**

**JULY**

**FBI 10 25c**

# **HIT PARADER**

**A CHARLTON PUBLICATION**

**SONG FROM MOULIN ROUGE**

**CAN'T I**

**DANCIN' WITH SOMEONE**

**RED CANARY**

**TELL ME A STORY**

**SCRAP OF PAPER**

**GLAD RAG DOLL**

**HELLO SUNSHINE**

**SEVEN LONELY DAYS**

**THE NEARNESS OF YOU**

**AND THE BULL WALKED  
AROUND OLAY**

**YES SIR THAT'S MY BABY**

**I'M THE KING OF BROKEN  
HEARTS**

**YOUR CHEATIN' HEART**

**LULU HAD A BABY**

**I'D LOVE TO FALL ASLEEP**

**BLUE GARDENIA**

**I'VE GOT A LETTER**

**GOMEN-NASAI**

**WHEN THE RED RED ROBIN  
COMES BOBBOBBIN' ALONG**

**RITA  
HAYWORTH**



**EXTRA NEW FEATURES ADDED!**

*Polling The Disc Jockeys*

*Exclusive Joni James Story*

*Juke Box Dynamite!*



**MEDICAL  
DOCTOR says:**



**It's FUN  
to REDUCE  
with KELPIDINE  
CHEWING GUM!**

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fat and get a slimmer, more attractive figure."

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# The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

## RED CANARY

VINCENT C. FIORINO

Red canary sing a song  
Red canary chirp along  
For my gal so nice and sweet  
She will love to hear your tweet

Red canary sing a song  
Red canary chirp along  
Red canary don't go 'way  
Red canary won't you stay

Red canary sing my song  
She will love to sing along  
For your tune that is so sweet  
She will love your tweet, tweet, tweet

Red canary you are grand  
Now she lets me hold her hand  
Sing it like you did before  
She will love me more and more

Red canary don't leave now  
We will plan to take the vow  
In the back yard is our tree  
In the future we'll be three

Red canary don't leave now  
We will plan to take the vow  
Red canary don't go 'way  
Red canary you must stay  
Copyright 1952 by Vincent C. Fiorino  
Copyright assigned  
Copyright 1953 by Shapiro Bernstein & Co., Inc.

## HELLO SUNSHINE

(Capitol Record by Gloria Woods)  
MEL HOWARD LEE ERWIN

When my baby said she didn't love me

Day was just as gloomy as night  
But you should see that brand new sun above me

Pushing those clouds out of sight

Hello sunshine, goodbye rain  
Got my baby back again  
No more trouble, not for me  
Baby loves me, yes siree  
Hello roses, hello dew  
Hello bluebird, how are you  
Hear me singing down the lane  
Hello sunshine, goodbye rain  
Copyright 1950 by Erwin Howard Music Co.

## AFRAID

FRED ROSE

Afraid to tell you how much I care  
Afraid I'll need you and you won't be there

I'd love to take you into my heart  
But something tells me we would only part

I loved and lost just one love ago  
I paid the cost and it hurt me so  
A heart gets careless when vows are made

I want to love you but I'm so afraid  
Copyright 1949 by Milene Music.

## CAN'T I

(Capitol Record by Nat "King" Cole)

LEROY LOVETT

Can't I, will I, ever love you again  
Tell me, why then can't I  
Maybe others want you just like I do  
Tell me, why then can't I  
You might have known others  
So have I  
Who would hurt you and desert you  
That's why I only want to hold you  
always

Never to let you go  
Tell me, why then can't I

Copyright 1953 by Harvard Music Co.  
Sole selling agents Ivan Mogull Music Corp.

## SCRAP OF PAPER

(Columbia Record by Dolores Hawkins)

SIDNEY PROSEN

A scrap of paper, three simple words  
you wrote

"Goodbye, my darling" a real heart-breaking note

A scrap of paper as strong as bars of steel

It tore my heart out for you were my ideal

Only this morning we danced until the dawn

Then with no warning I woke to find you'd gone

One final message, love's souvenir in blue

That scrap of paper can't take the place of you

Copyright 1952 by Village Music Co.

## IF I WERE KING

BILLY VAUGHN

If I were king I know what I would do, would do

I'd send my knights right out and capture you

I'd take you up, up to my castle high in the sky

We'd drink champagne and let the clouds roll by

I'd lock you up, bar the windows and the door

Post a thousand guards on ev'ry floor  
Dress you up like a king should do  
They can have all my kingdom if they leave me you

'Cause that's the thing, that I would want

If I were king

Baby it's true, all I'd want is you  
Copyright 1953 by Randy-Smith Publ. Co

## SONG FROM MOULIN ROUGE

(Columbia Record by Felicia Sanders)  
GEORGE AURIC WILLIAM ENGVIK

Whenever we kiss  
I worry and wonder  
Your lips may be near  
But where is your heart

It is a sad thing to realize  
That you have a heart that never melts  
When we kiss do you close your eyes  
Pretending that I am someone else

It is always like this  
I worry and wonder  
You're close to me here  
But where is your heart

You must break the spell  
This cloud that I'm under  
So please won't you tell  
Darling where is your heart  
Copyright 1953 by Broadcast Music Inc.

## DANCIN' WITH SOMEONE (Longin' For You)

BENNIE BENJAMIN GEORGE WEISS  
ALEX ALSTONE

While dancin' with someone  
And longin' for you

I saw you, my darlin' with somebody new

And over his shoulder I watched you dance by

The smile on your lips brought a tear to my eye

The music stopped playin' but you couldn't see

That my eyes were sayin' "Change partners with me,"

You looked oh so happy but you never knew

I was dancin' with someone and longin' for you

Copyright 1952 by Valando Music Corp.

## I CAN'T LIE TO MYSELF

JIMMY JAMES BOB HART

I try to make believe that I don't care,

But no matter where I look your face is ev'rywhere.

I can't lie to myself, I miss you.

I can't lie to myself, I want you.

I won't try any more not to cry any more.

And I won't try to forget.

Ev'ry day more and more I miss you.

Ev'ry day more and more I want you.

I won't try to pretend

You were only a friend.

I can't lie to myself, I love you.

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# Check the Kind of Body YOU Want!

RIGHT IN THE  
COUPON BELOW

...and I'll Prove  
How EASILY You  
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*Charles  
Atlas*



**J**UST tell me where you want it — and I'll add **SOLID INCHES** of powerful new muscle **SO FAST** your friends will grow bug-eyed with wonder! I'll **PROVE** you can get the kind of body you want in just 15 minutes a day — in your own home — or it won't cost you a penny!

You wouldn't believe it, but I myself used to be a 97-lb weakling. Fellows called me "Skinny." Girls made fun of me. THEN I discovered my marvelous new muscle-building system—"Dynamic Tension." It turned me into such a specimen of **MANHOOD** that today I hold the title "**THE WORLD'S MOST PERFECTLY DEVELOPED MAN.**"

"**DYNAMIC TENSION**" — that's my secret. When you look in the mirror and see a healthy, husky fellow smiling back at you — then you'll realize how fast "**Dynamic Tension GETS RESULTS!**" That's because it's the natural method you can practice in your own room — **JUST 15 MINUTES A DAY** — while your chest and shoulder muscles begin to swell... those arms and legs of yours bulge... and your whole body starts to feel "alive," full of zip and go — **INSIDE and OUT!**

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# HIT PARADER

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NOW  
STARRING

JONI

JAMES

"Go ahead," the man at the 44th Street entrance to the Paramount Theater in New York said. "She's waiting for you."

I took the elevator up two flights, turned left, walked into a dressing room, and suddenly I was face to face with America's newest singing sensation. It's a bit of a shock when you come upon someone you've seen in newspapers, magazines and on TV, and heard almost everywhere you've turned in the last year. I stopped, then caught on.

Her press agent introduced us. She smiled, said "Hello" and we were talking, just like that.

I asked her what type of song she liked to sing.

"If the song says something I'll sing it," she said in a husky voice, "but we've all become so familiar with it. It has to say something, though, or I just can't feel it. Like when I first sang 'Why Don't You Believe Me?' that was originally 'You Don't Believe Me.' Just a little change meant all the difference in the world to me. It added something to my singing of it. It certainly was a break."

She smiled again, a little wearily. She'd had a tough day. It was 5 PM and Joni had been working since 9 AM with still more shows to go.

I wondered how a nice looking young girl like Joni felt about her success. She was setting a record for a stage act at the Paramount by being held over for five weeks. She'd appeared on Ed Sullivan's and Milton Berle's TV shows within one week —

also unprecedented. She'd been voted the number one singer in Martin Block's annual poll.

"I can't believe it," she said. "It seems like only yesterday that I was earning twenty five dollars a week. Now I'm making about four thousand. People are offering me movie contracts and I can pick my next engagement, almost. It's all so wonderful . . ."

But hard work, too. Yet it didn't take long to see that Joni loved it. Her enthusiasm seemed to explode over me. She talked about Ciro's in Hollywood where she is going soon.

"It's my first trip to the coast. I can hardly wait. All those movie stars" . . . It seems no matter how big you are, another star is still something to see.

Then she told me about Chicago (her home town) and how wonderful people have been to her, and how she likes hot peppers and flowers. And all the time I listened, and before it was over I knew why she was at the top . . . and I was glad for her. She's the type of person you'd want to be on top. She wins you over by just being herself. There are no airs about Joni.

Then it was over, almost as soon as it began. I went back out the 44th Street entrance trying to remember all she had said. I walked around the corner onto Broadway. There was a big line of people. I wondered what they were waiting for. Then I realized. Up on the Paramount marquee it read; "NOW STARRING JONI JAMES."

# SKIN BAD?

## Here's quick help!



Every now and then you can be liked and admired! No one wants to have your skin break out when you feel like crawling into your shell

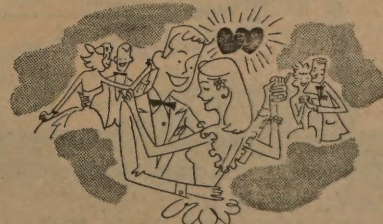
and staying there. But don't just let teen-age skin problems spoil your good times or ruin your popularity.



**Here's the good news** that's thrilling teen-agers all over the country! A new way has been worked out to help heal externally-caused blemishes, fast! It's easy and it's different! You start by washing your face with greaseless, medicated Noxzema and water!

**Nothing fussy** or complicated! Here's all you do:

1. WASH face and neck with Noxzema and water. Just apply Noxzema liberally; wring out a cloth in warm water; then wash as if using soap. Notice how clean your skin looks! How much better it feels! Not dry or drawn!
2. HELPS HEAL while you sleep! Spread medicated Noxzema over your face and pat a bit extra on any externally-caused blemishes to help heal them fast! You'll like its cool, pleasant tingle. Noxzema is not gummy! Not sticky! Doesn't stain pillow! It's greaseless!
3. WASH again in the morning with water and Noxzema. Then apply medicated Noxzema over your whole face, to soothe and help protect your skin all day! It's greaseless! Doesn't show!



**Helps 24 hours a day!** Discover for yourself how quickly Noxzema helps heal externally-caused blemishes and helps keep teen-age skin looking smoother and more attractive. Get Noxzema today — 40¢, 60¢ and \$1.00 plus tax at drug, cosmetic counters.



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teacher shows you  
how in only 15 minutes a day



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career!

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at Only a FRACTION of the Cost!**

Marguerite Haymes is not only mother and instructor of Dick Haymes—she is also Director of the Haymes Music Studio in New York. **"THE HAYMES WAY"** gives you the same advice and information that Mrs. Haymes reveals to her students personally in her Studio Course. Now you can enjoy this same instruction at a ridiculously low cost! Just mail coupon TODAY. SEND NO MONEY. Pay postman only \$1.98 plus postage in FULL payment. Examine book for 10 days—put it to the test. Then if not delighted, return it for prompt refund.



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"Got a job as singer in our local theatre after finishing your course. Thanks a lot!"—L. T., Alabama.

"Since finishing 'THE HAYMES WAY' I've been constantly invited to parties to sing."—R. M. O., Maine.

**PARTIAL CONTENTS**

Singing Techniques Used by Dick Haymes  
How to "Get Acquainted" with the Microphone  
How to Overcome Fear of an Audience  
How to Apply "Effortless Effort" Technique in Singing  
How to Achieve Breath Control and Perfect Timing  
How to Look Attractive While Standing or Sitting  
How to Gain Confidence in Your Ability  
How to Win Success and many other vitally important chapters

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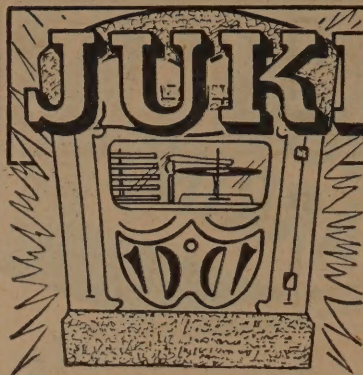
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# JUKE - BOX



**HIT PARADER'S NATIONAL  
POP TUNE SURVEY**

## No. 1 EAST

### TILL I WALTZ AGAIN WITH YOU

SIDNEY PROSEN

Till I waltz again with you  
Let no other hold your charms  
If my dreams should all come true  
You'll be waiting for my arms  
Till I kiss you once again  
Keep my love locked in your heart  
Darling I'll return and then  
We will never have to part  
Though it may break your heart and mine

The minute when it's time to go  
Remember dear, each word divine  
That meant I love you so  
Till I waltz again with you  
Just the way we are tonight  
I will keep my promise true  
For you are my guiding light

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## No. 1 SOUTH

### PRETEND

(Capitol Record by Nat "King" Cole)  
(Columbia Record by Ken Griffin)

LEW DOUGLAS CLIFF PARMAN  
FRANK LEVERE

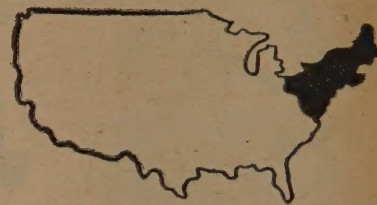
Pretend your happy when you're blue  
It isn't very hard to do  
And you'll find happiness without an end

Whenever you pretend  
Remember anyone can dream  
And nothing's bad as it may seem  
The little things you haven't got  
Could be a lot, if you'd pretend  
You'll find a love you can share,  
One you can call all your own  
Just close your eyes she'll be there.  
You'll never be alone  
And if you sing this melody  
You'll be pretending just like me  
The world is mine, it can be yours  
my friend

So why don't you pretend

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## EAST

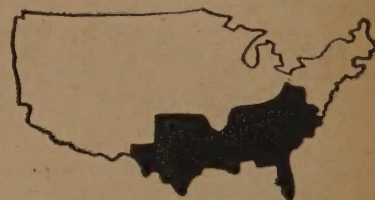


### No. 1 "TILL I WALTZ AGAIN WITH YOU"

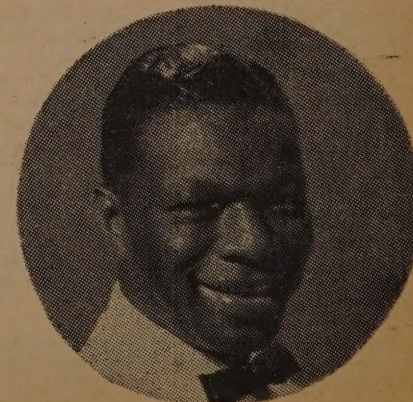


As Sung By  
**TERESA BREWER**

## SOUTH



### No. 1 "PRETEND"

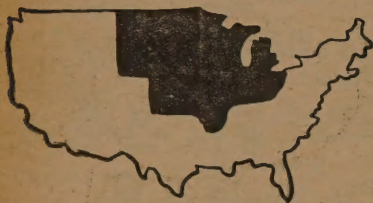


As Sung By  
**NAT "KING" COLE**



# DYNAMITE

## MID-WEST



### No. 1 "DOGGIE IN THE WINDOW"



As Sung By  
**PATTI PAGE**

## WEST



### No. 1 "I BELIEVE"



As Sung By  
**FRANKIE LAINE**

### MID-WEST No. 1

(How Much Is)  
THAT DOGGIE IN THE WINDOW

BOB MERRILL

How much is that doggie in the window

The one with the waggely tail  
How much is that doggie in the window

I do hope that doggie's for sale  
I must take a trip to California  
And leave my poor sweetheart alone  
If he has a dog he won't be lone-  
some

And the doggie will have a good home

How much is that doggie in the window

The one with the waggely tail  
How much is that doggie in the window

I do hope that doggie's for sale  
I read in the papers there are robbers

With flashlights that shine in the dark

My love needs a doggie to protect him  
And scare them away with one bark  
I don't want a bunny or a kitty  
I don't want a parrot that talks  
I don't want a bowl of little fishies  
He can't take a goldfish for walks  
How much is that doggie in the window

The one with the waggely tail  
How much is that doggie in the window

I do hope that doggie's for sale  
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### WEST No. 1

I BELIEVE

(Capitol Record by Jane Froman)  
(Columbia Record by Frankie Laine)  
ERVIN DRAKE IRVIN GRAHAM  
JIMMY SHIRL AL STILLMAN

I believe for ev'ry drop of rain that falls

A flower grows

I believe that somewhere in the darkest night

A candle glows

I believe for ev'ryone who goes astray  
Some one will come to show the way

I believe I believe

I believe above the storm

The smallest prayer will still be heard  
I believe that someone in the great somewhere

Hears ev'ry word

Ev'ry time I hear a newborn baby cry  
Or touch a leaf, or see the sky  
Then I know why I believe!

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**YOUR EYES HAVE TOLD ME SO**  
**JUST ONE GIRL**

**AIN'T WE GOT FUN?**  
**IF YOU WERE THE ONLY GIRL**  
**BE MY LITTLE BABY BUMBLE BEE**  
**I'LL FORGET YOU**  
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## FRANKIE LAINE

Records — radio — TV — movies — almost everywhere you turn in the entertainment world you come upon Frankie Laine. "A lucky guy," is probably one of your thoughts of him. "Look at his success, his popularity," you say. "Some people are just born under a lucky star."

But if you told that to Frankie himself, you'd probably get a tight smile and not much comment. Then someday, if you came upon the real story of one of our finest "pop" singers, you'd grow crimson with embarrassment. Because if there was ever a rags-to-riches tale, Frank Paul LoVecchio (Frankie's real name), son of a Chicago barber, is it. For seventeen years he bucked show business' success ladder with no success. Then like in a dream, he was there. Seventeen years is a long time. Not many people could stand the heartache and despair that can be crammed into so many years. A lot of things can happen to make you quit. A lot of things did happen to Frankie Laine.

At the age of fifteen he made his singing debut in a church choir. At twenty four he was still "nothin'" to coin a Pearl Bailey phrase. Then Perry Como got him a job in Cleveland, from where he went to New York. He got brushed off. He was still a "nobody."

He stayed in New York living on next to nothing and five dollars a week he made at W I N S. At twenty-six he received a job with NBC to sing on sustaining programs. He was due to start on December 3, 1939, but

never got his mouth open. That was the day that World War II began and all sustainers were cancelled. It was eleven years now that Frank had been singing and he was still "nowhere." But he managed to grab a job on a South American cruise. Before it started he went home to attend his brother's wedding, got into an accident and was laid up for eight months. When he was well, he was booked in Cleveland, but after hitchhiking there, found the job was gone.

Frankie had passed the twenty-eight year mark now, and he was disgusted. He then went to work in a defense plant, and wrote songs on the side. One, "It Only Happens Once," caught on. It led to a meeting with Carl Fischer, his present accompanist, conductor, and arranger. They wrote "We'll Be Together Again," and had it published, only to have the publisher go out of business.

Enough? Not yet. He changed his style from the smooth-ballad to what it is today. He worked at everything he could find and sang when he could. He was thirty-three when he landed a job in Hollywood. A Mercury Records man heard him, and he was signed to cut the back side of "Pickle In The Middle." He sang "I May Be Wrong." The "Pickle" turned sour, but "I May Be Wrong" wasn't. It was all easy after that. "That's My Desire" . . . "Lucky Old Sun" . . . "Mule Train" . . . "I Believe" . . . and so many others. Records — radio — TV — movies — almost everywhere . . . but this is where we came in.

### GLAD RAG DOLL

(Columbia Record by Johnnie Ray)  
JACK YELLEN DAN DOUGHERTY  
MILTON AGER

Little painted lady with your lovely clothes

Where are you bound for, may I ask  
What your diamonds cost you, ev'ry-body knows

All the world can see behind your mask

All dolled up in glad rags  
Tomorrow may turn to sad rags  
They call you glad rag doll  
Admired, desired, by lovers who soon grow tired

Poor little glad rag doll  
You're just a pretty toy they like to play with

You're not the kind they choose to grow old and gray with  
Don't make this the end, dear  
It's never too late to mend, dear  
Poor little glad rag doll

All this glare and glitter, all your tinsel toys

What will they lead to in the end  
Memories so bitter of regretted joys  
And a world without a single friend.  
Copyright 1929 by Advanced Music Corp.

### THE NEARNESS OF YOU

(Capitol Record by Bob Manning)  
(Columbia Record by Sarah Vaughan)  
NED WASHINGTON HOAGY CARMICHAEL  
Why do I just wither and forget all resistance

When you and your magic pass by?  
My heart's in a dither, dear,  
When you're at a distance  
But when you are near, oh, my!

It's not the pale moon that excites me,  
That thrills and delights me  
Oh, no it's just the nearness of you  
It isn't your sweet conversation  
That brings this sensation  
Oh, no it's just the nearness of you  
When you're in my arms  
And I feel you so close to me  
All my wildest dreams come true  
I need no soft lights to enchant me  
If you'll only grant me the right  
To hold you ever so tight  
And to feel in the night  
The nearness of you.

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### I'VE GOT A LETTER

(Columbia Record by Dolores Hawkins)  
(Capitol Record by June Christy)  
RICHARD ADLER JERRY ROSS

I've got a letter that says you love me  
I read that letter and cry constantly  
You signed with kisses and vowed to be true

And now I find you kissin' somebody new

And I've got a letter that says you are mine

I kept that letter and treasured each line

Now you've got someone else at your beck and call

And I've got a letter, that's all  
Copyright 1952 by Frank Music Corp.



## ALBUQUERQUE

HERB HENDLER RALPH FLANAGAN

You gotta go, you gotta go back to  
New Mexico

Where my true love waits for me.  
Gonna go, gonna go to a gal that I  
know in Albuquerque

Gonna take, that old train to a nest  
in the West.

That's the new address for me  
Gonna burn up the track

'Cause I'm on my way back to  
Albuquerque.

Albuquerque, Albuquerque  
Here I come on the Chi-La Express.

Gotta letter near my heart  
From your sweetest gal

And the letter near my heart said yes  
I'm the one

I'm the one, I'm the one she loves  
best

'Cause she got a lot of mail from me.  
I'm the one guy she knew, who knew  
how to spell Albuquerque

Gotta Que.

Copyright 1951 by Coachella Music, Inc.

### I'D LOVE TO FALL ASLEEP (And Wake Up In Your Arms)

SONNY MILLER LOUIS GASTE

Night after night the same old dream  
I'm dreaming

And gypsies say that dreams must  
have a meaning

I'd see you ev'ry time I started dream-  
ing

Then wake at dawn to find you gone  
How long, how long could this go on?

I love to fall asleep and wake up in  
the arms

someone I've been dreaming of

When I turned out my light  
That's what I prayed each night

To ev'ry shining star above

I knew you'd come along to make my  
life a song

Just like an angel from above

I love to fall asleep and wake up in  
your arms

The arms of the one I love

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## SIDE BY SIDE

(Capitol record by Kay Starr)

HARRY WOODS

Oh! we ain't got a barrel of money,

Maybe we're ragged and funny,

But we'll travel along

Singin' a song side by side.

Don't know what's comin' tomorrow,

Maybe it's trouble and sorrow,

But we'll travel the road,

Sharin' our load side by side.

Thru all kinds of weather

What if the sky should fall

Just as long as we're together,

It doesn't matter at all

When they've all had their quarrels  
and parted

We'll be the same as we started

Just trav'lin' along

Singin' a song side by side.

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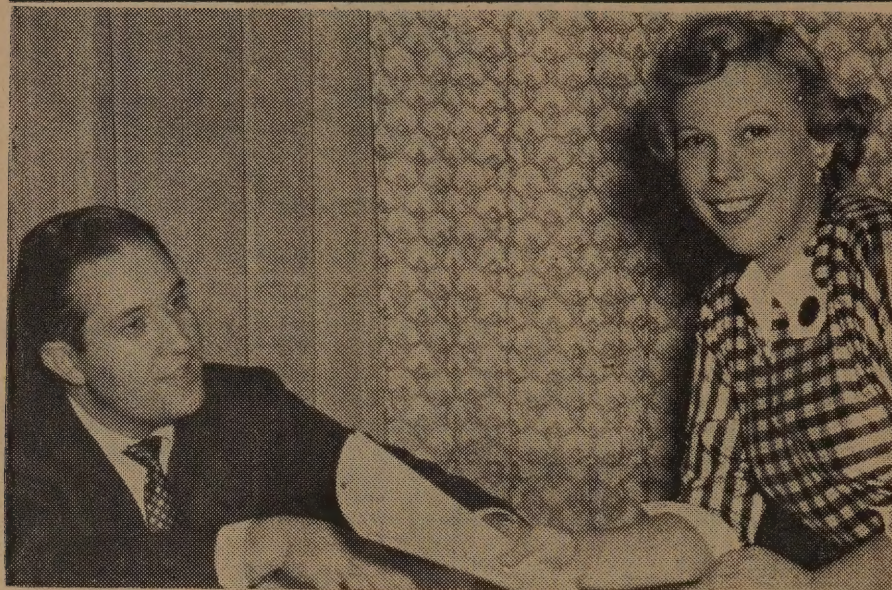
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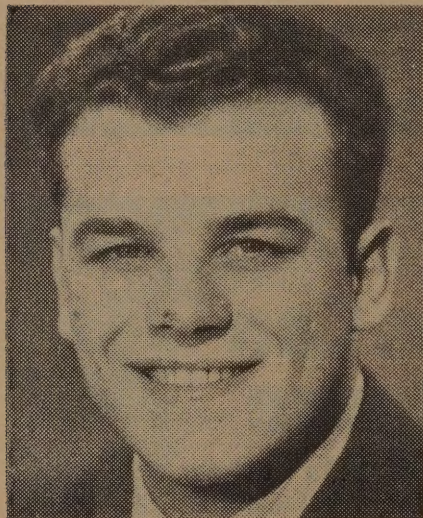
# CALENDAR SHOW



Lyn Duddy and Joan Edwards, composers of the fabulous "Calendar Show" talk over new songs and successes with HIT PARADER during a recent interview



Arthur Godfrey first got the idea for the "Calendar Show"



Julius LaRosa who sang "Summer Symphony"

If you happened to have your TV set tuned to CBS a few months back on a Wednesday night about 8 PM (EST), you became witness to what is now recognized as a landmark in television history. Because on that night Arthur Godfrey presented his "Calendar Show" featuring a completely fresh score of songs written by Joan Edwards and Lyn Duddy, "song-doms" hottest writing team.

But how did the show come about?

"Mr. Godfrey got the idea," Lyn Duddy told us recently. "One day he called Joan and me in and told us he felt we were the kids to do the job. Though we knew it was supposed to be strictly a one-show deal, we felt we should try to write something that would outlive the moment."

"It was hard work," said Joan. "It took us four months and we couldn't afford to make too many mistakes because I was going to the hospital to have my third child in January. We tried to write the songs for each particular artist. For instance, 'I'm In Love Again' was aimed for Marion Marlowe right from the start. Then again, one song I got from my dentist."

"Okay, we'll fall. How did your dentist get into the act?" we asked.

"It was after Mother's Day and he asked me what I had received. I told him and then he told me what he got. 'On Mother's Day, Doc?' I asked. And he informed me that he had explained to his children that 'If it wasn't for your father, would your mother be your mother?' I asked him if I could use it for a song title and he said, 'Sure.' When I told the title to Lyn, he said, 'So don't forget your dad on Mother's Day.' We finished the song off in twenty minutes."

But we know all the tunes on the show were far from coming that easy. However, hard work pays off and the Calendar Show albums are on the best seller lists everywhere.



"Give A Cheer" was done by Janette Davis

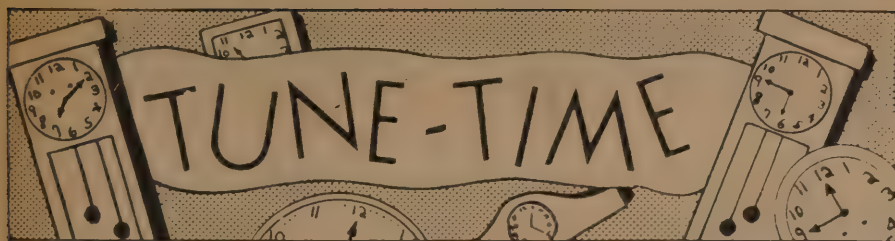


Marion Marlowe sang "I'm In Love Again"



Frank Parker got together with Godfrey to do "It's The Irish In Me"





### TELL ME A STORY

(Columbia Record by Jimmy Boyd - Frankie Laine)  
T. GILKYSON

Tell me a story, tell me a story  
Tell me a story remember what you  
said

Promised me you said you would  
You've got to give in so I'll be good  
Tell me a story then I'll go to bed.

Oh worry, worry, weary ends my day  
Comes the time to go home  
Without my raise in pay  
Home by the fire where a man can just  
relax

Slippers there by the chair  
Not a worry, not a care  
Along comes Junior swingin' his little  
axe.

Tell me a story, tell me a story  
Tell me a story remember what you  
said

Tell me about the birds and bees  
How do you make a kitten sneeze  
Tell me a story then I'll go to bed.

Came home so late one evening last  
July

Played a little poker  
The time had passed me by  
Shoes in my hand  
And my darling wife in bed  
Up the stairs saying a pray'r  
Then a voice comes thru the air  
(Hi ya there daddy, remember what  
you said).

Tell me a story, tell me a story  
Tell me a story remember what you  
said

Tell me how your eye got black  
Because a doorway hit you back  
Tell me a story and then I'll go to bed.

Once upon a time, I remember long  
ago

(Don't go back in history your  
mem'ry's kind-a slow)  
Stop your noisy talkin' till I finish with  
my tale

Once upon a (pon a what)  
Upon your back you'll get a swat  
(Tell me 'bout the fish you caught  
That's bigger than a whale).

Tell me a story, tell me a story  
Tell me a story, remember what you  
said

You promised me you said you would  
You've got to give in so I'll be good  
Here's a tale you'll never forget  
(Spank, spank). (spank, spank)  
(My tale's all read)  
And now get up to bed

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### I'M THE KING OF BROKEN HEARTS

(Columbia Record by Tony Bennett)  
FRED TOBIAS JERRY TOBIAS

My castle's a room where each night  
I'm alone

A chair in the corner is my only throne  
And all that I rule is a now silent  
phone

I'm the king of broken hearts  
My minstrel sings love songs on my  
phonograph

Each song brings back mem'ries of  
your haunting laugh  
And each face in my court looks like  
your photograph

I'm the king of broken hearts  
I thought I could forget in time  
The tender kiss you gave  
But now I realize that I'm a ruler  
Who's only your slave

A scarf that you left now is my royal  
cloak

On my coat of arms are the love  
words you spoke

And my crown is a dream that has  
vanished in smoke

I'm the king of broken hearts

Copyright 1952, 1953 by Dartmouth Music, Inc.

### NO ONE WILL EVER KNOW

(Columbia Record by Tony Bennett)  
MEL FOREE FRED ROSE

No one will ever know my heart is  
breaking

Although a million teardrops start to  
flow

I'll cry myself to sleep and wake up  
smiling

I'll miss you but no one will ever know  
I'll tell them we grew tired of each  
other

And realized our dreams could never  
be

I'll even make believe I never loved  
you

Then no one will ever know the truth  
but me

No one will ever know how much I'm  
pining

Each time the past comes back to haunt  
me so

No one will ever see the tears I'm  
hiding

You've hurt me but no one will ever  
know

I'll tell them I've found true love with  
another

That I was glad the day you set me  
free

I'll even make believe I never loved  
you

Then no one will ever know the truth  
but me

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You use it...

but you don't see it!

You use it...

but you don't feel it!

You use it...

but you never know  
it's there at all!

What is it? It's Meds...  
the modern form of sanitary  
protection... the tampon  
made for the modern woman.



# THE MUSIC STAFF

Hi all, here we are with a brand new Hit Parader jammed with sparkling features and more of your favorite top songs. We think that with this first issue we are going to bring you the type of magazine that tells the entire story of the song parade. Starting this month we are going to include interviews with all the top stars of show business and we open up with a real exclusive bringing you Joni James. Our big new feature "Disc Jockey Platter Patter" brings you answers to Hit Parader questions of the month from the top D.J.'s throughout the great forty eight. We load off with exclusives written by Ira Cook in Los Angeles; Donn Tibbetts in Manchester, New Hampshire; and Ann in Toledo, Ohio, Jimmy Lowe in Dallas, Texas, Roger Clark in Norfolk, Va., George LaZotte in New Haven, Conn., Norb Moore in St. Louis and Dick Webb in Jacksonville, Fla. Hit Parader picture page takes you behind the scenes of the Billy Sinsert show in New York to meet Danny Thomas, Sunny Gale, Tony Bennett, and more and of course Billy, you will also say hello to the Four Aces, Fran Warren, Bill Kenny (Mr. Ink Spot) Frankie Laine and a whole host of your favorite stars. A great big thank you for many of these features goes to Buddy Bacher and Dick Gersh, Kappi Jordan, and our loving reporter, Mary Markie. Hit Parader's camera takes you to the opening of one of the greatest teams in show business when Pearl Bailey and Louie Bellson wow the people at the Baybook as they launch an extensive night club tour that will take them from New York, cross country to Los Angeles. So, gang, we would certainly appreciate your comments on the new issue. Let us know what your new ideas are, for stories and features and say, how about sending along questions to ask our leading disc jockey. You would like your favorite record spinner to be included drop us his name and station and we will do the rest. So don't forget, get those letters in to us for this is going to be a magazine especially for you.

Adding to this new issue, we come up with our feature called Juke Box amite. This gives you a graphic picture of the top tunes in the four major sections in the country with the song and artist included. Check your locality and see if we were right. Arthur Godfrey and his calander show are featured along with an exclusive photo interview with Lyn Duddy and Joan Edwards co-authors of the show. Add to all this a big bonus of 15 more top songs and you have the new Hit Parader. Well that just about does it for now but stay with us gang for we have some great things lined up for you.

Bye now,

## AND THE BULL WALKED AROUND, "OLAY!"

(Capitol Record by Stan Kenton)  
DOUG NEAL BETSY ELLIS JOE GREENE

There was a toreador, so the story goes,  
He used to kill the bull and turn up his nose!  
One day a big black bull from the pampas came,  
Who'd never heard of the senor's fame.  
The toreador turned to take a bow,  
The bull said, "Here's your end, right now!"

And the bull walked around, olay!  
And the bull walked around, olay!  
Bring on the picador, the matador,  
He swept the floor with the toreador,  
And the bull walked around, olay!

Another toreador, swore he'd get the beast,  
Said he would give the town folk a big fat feast.  
But then the big black bull, he just yawned away  
And sent a note he'd be glad to play.  
The toreador knelt to tie his shoe,  
Next Thursday's fun'ral is at two!

T'was then the toreador union, having fits,  
Decided it was time they should call it quits.  
They planted daffodils in the bull-fight ring  
And to this day all the poets sing.  
Of the big black bull with the heart so stout,  
Who taught the people all to shout!  
Copyright 1953 by Malabar Music Inc.

## WILD HORSES

(Capitol Record by Ray Anthony)  
K. C. ROGAN

It would take more than a pack o' wild horses  
Pullin' your wagon to keep you from me  
It would take more than superior forces  
Even a dragon, to keep you from me  
You can make fools out of other good guessers  
Put me in blinkers, I know where you'd be  
It would take schools of the finest professors  
Usin' their thinkers to keep you from me  
What a sight you are, how bright you are, you glow  
Take that sight away and right away I'd go  
Straight to your door over obstacle courses  
Maybe I'm braggin' but surely you see  
It would take more than a pack of wild horses  
Pullin' your wagon to keep you from me  
Nothin' can keep you from me  
Copyright 1953 by George Simon, Inc.

## YOUR CHEATIN' HEART

(Columbia Record by Frankie Laine)  
HANK WILLIAMS

Your cheatin' heart will make you weep  
You'll cry and cry and try to sleep  
But sleep won't come the whole night through  
Your cheatin' heart will tell on you  
When tears come down like fallin' rain  
You'll toss around and call my name  
You'll walk the floor the way I do  
Your cheatin' heart will tell on you  
Your cheatin' heart will pine some day  
And crave the love you threw away  
The time will come when you'll be blue  
Your cheatin' heart will tell on you  
When tears come down like fallin' rain  
You'll toss around and call my name  
You'll walk the floor the way I do  
Your cheatin' heart will tell on you  
Copyright 1952 by Acuff-Rose Publications

## CO

SYLVIA DEE SID LIPPMAN

Coed, coed  
Tho' your books have made you smart, dear  
I'll make a bet you'll forget them  
When a man claims your heart, dear  
Coed, coed  
Tho' you dream of fame and glory  
There is no fame you could name dear  
To compare with love's story  
All of the greatest sages thru the ages  
Couldn't teach you what you will soon discover  
In the arms of a lover  
Oh coed, coed  
Tho' for stars you may be yearning  
One of these days you'll be learnin'  
you're a woman  
And a woman has a heart that beats  
for love  
Copyright 1953 by Redd L.

## A WISE MAN OR A FOOL

(Columbia Record by Guy Mitchell)  
BOB MERRILL

A wise man and a fool are not apart  
'Cause love can make them both a fool at heart

One day you treat me tender  
One day you treat me cruel  
Sweetheart am I your wise man  
Or am I just your fool  
You give me fond affection  
I'm blinded by your charms  
Then you change and I discover  
A mem'ry's in my arms  
Your lips are cold as winter  
Then warm as cherry wine  
But whether wine or winter  
I need your lips on mine  
You're breaking ev'ry promise  
You're breaking ev'ry rule  
But still I'm yours forever  
A wise man or a fool  
Copyright 1952, 1953 by Oxford Music Corp.



## WHEN THE RED, RED ROBIN COMES BOB, BOB, BOBBIN' ALONG

(Columbia Record by Doris Day)  
HARRY WOODS

When the red, red, robin  
Comes bob, bob, bobbin' along, along,  
There'll be no more sobbin'  
When he starts throbbin' his old sweet  
song,

Wake up, wake up you sleepy head,  
Get up, get up, get out of bed,  
Cheer up, cheer up, the sun is red,  
Live, love, laugh and be happy,  
What if I've been blue  
Now I'm walkin' through fields of  
flow'rs,

Rain may glisten but still I listen  
For hours and hours.  
I'm just a kid again doin' what I  
did again

Singing a song when the red, red,  
robin

Comes bob, bob, bobbin' along.

Copyright 1926 by Irving Berlin Inc.  
Name changed to Bourne, Inc.

## OH WHAT A SAD, SAD DAY

(Columbia Record by Johnnie Ray)  
HAROLD GREEN PETER J. MICHAEL

Let us suppose that a red rambling  
rose

Climbed up to heaven one day  
Only to find it left love behind  
Oh what a sad, sad day  
And let us assume that this beautiful  
bloom

Faded and withered away  
Too late to learn there is no return  
Oh what a sad, sad day  
Still in your search for the glory of  
love

You like the rose would depart  
One day to find that the glory of love  
Lies in my broken heart  
So dear can't you see you belong here  
with me

Never and never to stray  
For I love you so and if you should  
go

Oh what a sad, sad day  
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## WAITING FOR YOU

JOAN SUMMERS D. W. QUILL

While you're away, I'll count each day  
Till you are back in my arms dear to  
stay

While we're apart, tho' tears may  
start

I'll keep a song in my heart

Waiting, waiting for you  
Always faithful and true  
Till you're mine again  
Darling forever praying just for the  
day

When you kiss me and say  
"I've been waiting too"

Waiting for you

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Bob Hope  
currently appearing  
in "Off Limits," a  
Paramount Picture.

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**Amateurs Only!** Our students not eligible. Make copy of Bob Hope 5 ins. high. Pencil or pen only. Omit lettering. All drawings must be received by June 30, 1953. None returned. Winners notified.

### ART INSTRUCTION, INC., Dept. 5823

500 So. 4th St., Minneapolis 15, Minn.

Please enter my attached drawing in your  
June contest.

(PLEASE PRINT)

Name \_\_\_\_\_ Age \_\_\_\_\_

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City \_\_\_\_\_ Zone \_\_\_\_\_ County \_\_\_\_\_

State \_\_\_\_\_ Occupation \_\_\_\_\_



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**HIT PARADER  
PRESENTS**

**FRAN  
WARREN**

Sunday's an off-day for most people, but not if your name is Fran Warren and you're playing the Palace in New York. We caught the pert songstress with the shining eyes and bright auburn hair between shows and she was probably dog tired, but on Fran it doesn't show.

Possessor of a dry and acute sense of humor, Fran joked and chatted in her quiet practical way, and told us of her stints with Art Mooney, Charlie Barnet, and Claude Thornhill. She stayed with Claude about two years.

"And if he hadn't broken up his band I'd still be with him," she said. "Even if you knew you were going to be a star on your own?"

"Yes. The pay was good. There were no worries and I had a real good time."

"Most musicians say the band trail is tough."

"In some ways, sure, but it's a lot easier to sing band tunes than show tunes."

"For instance..."

"Well," Fran answered, "it takes longer to prepare a show tune, and then in show business you have to be

a performer, too."

"You mean people see you before they hear you?"

"Right! And I was a big bomb when I first went on my own because I didn't know what to do."

"And the difference in singing?"

"There's a difference, that's for sure. I have to be more aware of the people playing behind me. It takes a lot of rehearsal."

"Which makes it pretty rough when you're doing one-nighters."

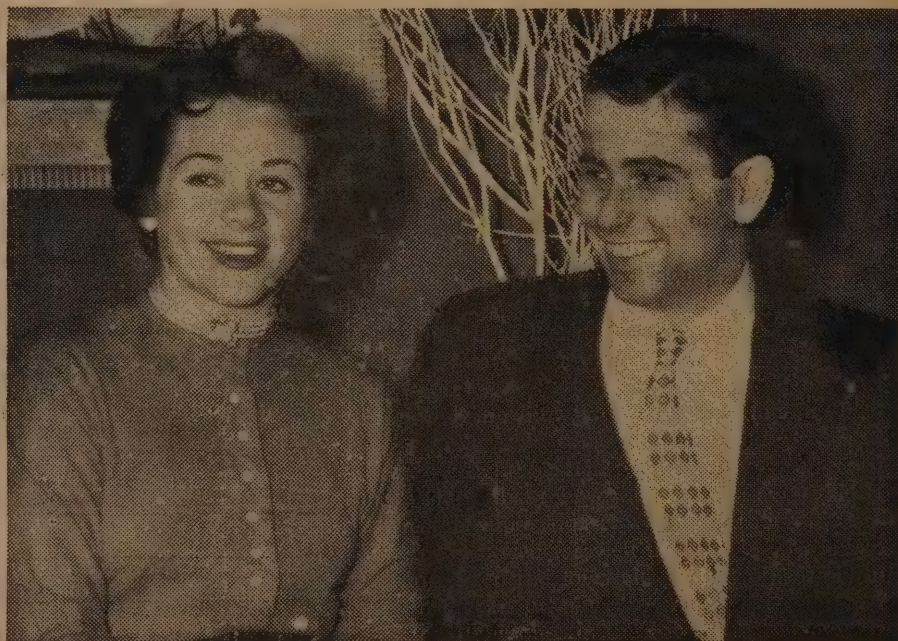
"Plenty rough, believe me."

"In closing, Fran, what advice would you give a singer just starting?"

"I'd say that first you must really have talent. You yourself know whether or not you've got it. If you haven't, forget the whole idea. If you have, sing anytime people will listen."

"We'll pass it on, and also want to thank you for the interview and all the wonderful entertainment you've served us and the public with in the past. We're sure it will continue for a long time."

"I hope so," Fran answered. We know so.



Fran Warren poses for the camera and talks over her Palace Theater stand with lucky HIT PARADER reporter, Zim Barstein



## BLUE GARDENIA

(Capitol Record by Nat "King" Cole)  
BOB RUSSELL LESTER LEE

A flower reminds me of places we  
used to walk to  
Now the evening finds me with only a  
flower to talk to

Blue gardenia

Now I'm alone with you and I am  
also blue

She has tossed us aside and like you  
Gardenia, once I was near her heart  
After the teardrops start  
Where are teardrops to hide  
I lived for an hour  
What more can I tell  
Love bloomed like a flower  
Then the petals fell

Blue gardenia

Thrown to a passing breeze

But pressed in my book of memories

Copyright 1953 by Harms, Inc.

### WALKIN' AND WOND'RIN' (My Heart Cries Out In Vain)

(Columbia Record by Guy Mitchell)  
BOB MERRILL

Walkin' and wond'rin' stars up above  
Walkin' and wond'rin' where are you  
love

Why did you leave me, where can you  
be

Do you walk with another, never  
wond'rin' about me

My heart cries out in vain, cries out  
in vain

"Please come back again"

My heart beats just for you  
What more can any heart do

Walkin' and wond'rin' how can it be  
I love you so much, but you don't love  
me

You took the sunshine, darkness re-  
mains

For I'm bound to your kisses

And I can't break the chains

Copyright 1953 by Santly-Joy, Inc.

### GOMEN-NASAI (Forgive Me)

(Columbia Record by Sammy Kaye)  
(Columbia Record by Dick Bowes)  
(Capitol Record by Margaret Whiting - Jimmy Wakely)

DR. BENEDICT MAYERS RAYMOND HATTORI  
Gomen-Nasai I'm so sorry Gomen-  
Nasai

I am so sorry I made you cry

Won't you forgive me, dear

Gomen-Nasai

Nights have been lonely, my days are  
blue

Because I made a fool of you

Won't you forgive me dear

My butterfly heart has brought you  
pain

Won't you forgive, won't you forget

Let's be sweethearts again Gomen-  
Nasai

Nights would be heaven, love fill my  
days

If you'd believe me when I say

I love you Gomen-Nasai

Copyright 1951 by Walt Disney Music Co.

## LULU HAD A BABY

LEE W. ROBERTS

Lulu had a baby,  
She called him Sunny Jim  
She put him in a bathtub  
To teach him how to swim.  
He swam down to the bottom  
And then he gasped for air  
Lulu got excited,  
And grabbed him by the

Haircut, shampoo, ring the barber's  
bell.

If he doesn't like it just tell him what  
the

Hey there, say there how's about a  
kiss?

Hey now, say now, what comes after  
this?

Lulu had a party

For Sunny Jim one night

He fell into the punch bowl

And started getting tight.

Lulu heard him splashing

And dropped the silverware,

She plunged into the punch bowl

And grabbed him by the

When Sunny Jim was forty

He took a trip by boat

They ran into an iceberg

And couldn't stay afloat.

They fell into the ocean,

But Lulu didn't care

When Sunny started sinking

She grabbed him by the

Somewhere up in heaven

The angels call the roll

Lulu had forgotten

That nature takes its toll.

When she grabbed for Sunny

As he fell into the soup,

She found to her amazement

That Sunny wore a

Toupee shampoo ring the barber's bell

If he doesn't like it

Just tell him what the

Hey there, say there how's about a  
kiss?

Hey now, say now that's the end of  
this?

Copyright 1951 by Caravan Music Corp.

## LOVELIGHT

(Columbia Record by Harry James)

REDD EVANS BOB HARRIS

Lovelight as warm as sunlight

As cool as moonlight

I'm here to learn how love will burn

Lovelight as near as pleasure

As dear as treasure

Please, let me know before you go

Of-times you flicker like a campfire

You hold me like a vampire

You've made me your slave

Lovelight, will you still burn bright

When I am not quite all that I used  
to be?

Or will you let the flame die

Dying for love, lovelight

Copyright 1952 by Jefferson Music Co., Inc.

## BLONDE

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Daughters



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and Shining with  
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Mothers and daughters stay young together when sunny, golden curls are gloriously lovely! Now, without tints, rinses or ugly bleached look, give your hair that radiant blonde color. Use BLONDEX, specially made for blonde hair. It contains miraculous ANDIUM to give hair extra lightness and shine as it shampoos. Instantly removes dingy film that makes hair dark. Takes only 11 minutes at home. Safe for children's delicate hair. Get BLONDEX today at 10c, drug & department stores.

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# ACES HIGH



Four Aces riding high at a recent guest appearance

At 5:40 PM on a Friday afternoon, four young men fought their way into Studio A at Radio Station WAVZ in New Haven, Connecticut, while a mass of teenagers strove to grab off souvenirs. It's the price of fame, one might say, but far from a "price" to Al Alberts, Sod Vaccaro, Lou Silvestri and Bob Mahoney, better known to you as the "Four Aces," because these boys love their work.

After the broadcast we managed to steal Sod away from the flock of females around him and find out just what a standout act like the "Aces"

does during a two or three day period on the road.

"Wednesday morning," Sod told us, "we got up at 11 and went through the day and night with only two hours sleep. The next day the same thing happened, and at 6 AM we were in Boston for record promotion on 'You Fooled Me,' which is going pretty well, incidentally. From Boston we went to Worcester, then Springfield, then Hartford and now New Haven."

"Well, it isn't really as tough as it sounds, because this is what we enjoy doing," Al Alberts chimed in, after breaking away from the autograph hunters. Lou and Bob were still working. "And we have a lot of laughs along the way — like in Hartford. I was taking a walk between shows when two girls passed me. One said, 'Hey, that's one of the Four Aces.' I told her no, that I was one of the band, because I was afraid I might get held up, and the next show was going on shortly. She said I couldn't fool her, but her friend was on my side. 'No he isn't' said the second one. 'He is,' insisted the first, 'Go on,' she said to me, 'sing a song and prove you are.' I tried to get out of it, but it was no use. Finally I gave in and sang the first few bars of 'Tell Me Why,' whereupon the first girl turned to her friend and said, 'You're right. He's not. He can't sing.'"

"Well, how about the future?"

"Before long we plan to go South and record some country songs. We're looking forward to this because the lyrics to these songs are fabulous."

"Then, too," said Sod, "we keep meeting such great people that it always means a nice trip to take."

And it's no wonder, because these guys, have captured the hearts of fans and music business people alike. Nicer guys you never will meet. May their every record be a hit.

## HE WHO HAS LOVE

(Columbia Record by The Four Lads)

AL HOFFMAN

DICK MANNING

He  
He who  
He who has  
He who has love  
He's a millionaire  
He  
He who  
He who has  
He who has love  
He can walk on air

Take for instance, f'r instance you and me

We ain't got a pot to cook in  
But we're happy as we can be  
He

He who  
He who has  
He who has love  
He's a millionaire

Love is somethin', somethin' you can't buy

And baby nobody knows it any better than you and I

He  
He who  
He who has  
He who has love  
He's a millionaire

Copyright 1953 by Larry Spier

## HOT TODDY

HERB HENDLER RALPH FLANAGAN

Hot toddy sure makes a body feel mighty nice, mighty nice

One swallow of hot, hot toddy's worth any price, any price

Two swallows of hot, hot toddy will break the ice, break the ice

Three swallows of hot, hot toddy will add the spice

Four swallows of hot, hot toddy

You're thinking twice, thinking twice

Five swallows of hot, hot toddy

They're throwing rice, throwing rice

You're needin' some hot, hot toddy

Take my advice, my advice

Start cookin' with hot, hot toddy and coast to paradise

Copyright 1953 by Coachella Music Inc.  
Sole selling agent Hill and Range Songs, Inc.

## WITH ONE RED ROSE

JIMMY KENNEDY LOU SINGER

With one red rose my heart I'm giving to you

And with my heart, ev'ry dream that I ever knew

With one red rose I promise faithfully this

My lips will always be longing for your sweet kiss

Roses carry romance since the first love song

Now you're in my arms, can a rose go wrong

I come to you my secret heart to disclose

I place my love in your keeping

With one red rose

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Autograph seekers keep Four Aces busily occupied after show. This is a typical scene wherever the boys entertain



## YES SIR, THAT'S MY BABY

(Capitol Record by Harry Karl)  
 GUS KAHN WALTER DONALDSON  
 Who's that coming down the street?  
 Who's that looking so petite?  
 Who's that coming down to meet me  
 here?  
 Who's that you know who I mean,  
 Sweetest "who" you've ever seen,  
 I could tell her miles away from here.

Yes, sir, that's my baby,  
 No, sir, don't mean "Maybe"  
 Yes, sir, that's my baby now.  
 Yes, ma'am we've decided  
 No ma'am, we won't hide it,  
 Yes, ma'am you're invited now.  
 By the way, by the way  
 When we reach the preacher I'll say  
 Yes, sir, that's my baby,  
 No sir, don't mean "maybe"  
 Yes sir, that's my baby now.

Who's the "who" I rave about?  
 Who do I feel blue without,  
 In the Winter, Summer, Spring and  
 Fall?  
 What was I just "gonna" say,  
 I forget, but any way,  
 Here's the most important thing of all.

Yes, sir, that's my baby,  
 No, Sir, don't mean "maybe"  
 Yes, sir, that's my baby now.  
 Well well, "lookit" that baby  
 Do tell, don't say "maybe"  
 Nell's bells won't she cause some  
 row.

Pretty soon pretty soon  
 We will hear that Lohengrin  
 Who for should she be sir,  
 No one else but me 'sir,  
 Yes sir, that's my baby now.  
 Copyright 1925 by Bourne, Inc.

## ONE TO REMEMBER

JIMMY EATON LARRY WAGNER  
 CON HAMMOND  
 Just one to remember before we part  
 Here's to the love of a true-blue heart  
 One to remember before we part  
 Hail, hail and farewell  
 We'll meet again, my sweet  
 'Til then guard our mem'ries well  
 Just one to remember before we part  
 Hail, hail and farewell  
 Hail, hail and farewell, my sweet  
 Hail, hail and farewell  
 Just one to remember before we part  
 in farewell  
 Hail and farewell

Copyright 1952 by Kenmore Music Corp.  
 Sole selling agent Laurel Music Corp.

## PLEASE PLEASE

AL GOODHART TOT SEYMOUR  
 LARRY SPIER  
 Please, please, kiss me  
 And then please please kiss me again  
 No one loves you so  
 You alone must know how much I  
 want you  
 Please please love me and then  
 Thrill me, thrill me again  
 May each caress bring happiness  
 Please please kiss me again  
 Copyright 1953 by Larry Spier

# What Every Boy and Girl Should Know About PIMPLES



Psychologists warn that pimples undermine self-confidence...may even cause permanent damage to your personality.

Skin Specialists warn neglect of pimples can result in permanent scars. CLEARASIL, the sensational, scientific medication especially for pimples may save you from these double dangers.



**NEW! Scientific Medication Specially Made To**  
**DRY UP PIMPLES**  
**SKIN-COLORED . . . Hides pimples while it works**

**DOCTORS' CLINICAL TESTS PROVE** CLEARASIL, a new scientific advance, brings entirely new hope to pimple sufferers. In skin specialists' tests on 202 patients, 9 out of every 10 cases were cleared up or definitely improved.

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**INSTANT RELIEF** from embarrassment because CLEARASIL is skin-colored to hide pimples amazingly while it *helps dry them up*. Greaseless . . . stainless . . . pleasant to leave on day and night for uninterrupted medication.

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**GREASELESS . . . STAINLESS**



**NOW ALSO AVAILABLE IN CANADA** (slightly more)

\*Over-activity of certain oil glands is recognized by authorities as a major factor in acne. †According to actual store surveys.

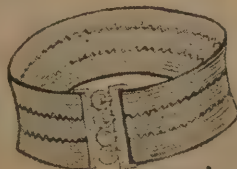
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My waist measure is \_\_\_\_\_

Please state the three colors you prefer.

1st Choice . . . 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

2nd Choice . . . 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

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HIT PARADER'S



# PICTURE



Tommy Dorsey smiles at the full house at Hartford's State Theater



L to R Martin Block, Margaret Whiting, Dinah Shore, Eddie Fisher and Perry Como discuss new discs during a WNEW broadcast



Rosemary Clooney takes time out for a bit of fun during the filming of her picture "The Stars Are Singing"



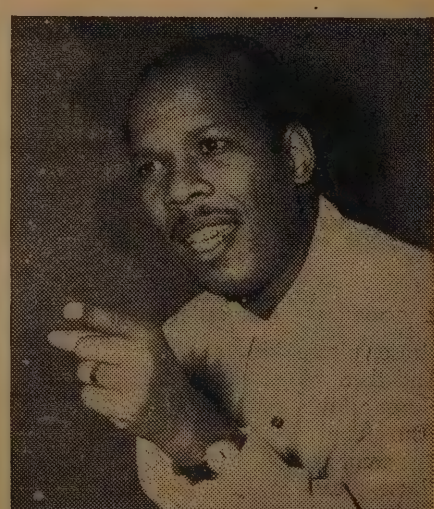
Pert Fran Warren makes pretty for the camera



Alan Dean, MGM recording artist plays a few notes of his latest disc



Nancy Reed, vocalist on television (Dumont) during a recent rehearsal



Bill Kenny spins one of his famous "Grammaw" tales at an HP interview



# PARADE



## BILLY SILBERT SHOW

It's Saturday afternoon and downstairs in the lobby of Radio Station WMGM in New York City, a mob of teen-agers stand within a roped-in area. What are they waiting for? The Billy Silbert show, of course. Who's he? Smile when you say that, podnuh, because Billy Silbert is running the most sensational disc jockey show in the business. He not only brings you the latest records, he brings the stars right along with them . . . plus a live band . . . plus dancing for the kids between stars . . . plus refreshments . . . enough? OK!

In addition to his Saturday radio show which runs from 6 PM to 7 PM, Bill also has a no-audience radio show every week day at the same time. And, at night, at 11:30 he has a television spot over Dumont. Drop in in person, radio-wise, or via television, you'll enjoy it. We did.

—Photos by Anthony T. Conti



Danny Thomas mugs for our camera man during the Silbert broadcast



Billy and Ken Remo joke informally with the audience



The kids squealed with delight when Tony Bennett appeared



Tony signed autographs, posed for pics and chatted with fans. Our photographer had trouble getting this shot, but the kids finally gave him room



Sunny Gale sings her hit, "Teardrops On My Pillow"



It's all smiles for Sunny and Bill as the end of the show draws near and the amazing Billy Silbert continues to dazzle listeners over WMGM in N. Y.

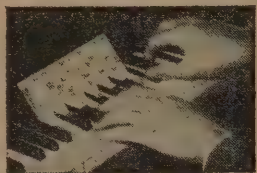


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the FIRST Day—or Don't Pay!

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SAVE 55¢! Send payment now, we pay postage. Same guarantee.

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Address .....  
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(For personal lessons, phone WEBster 9-7188)

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## SMOKING MY SAD CIGARETTE

(Columbia Record by Jo Stafford)  
DON GEORGE BEE WALKER

While a dream is dying  
There's a baby crying  
Somewhere in the house above  
Lord, the night is lonely  
When you sit with only  
The ghost of someone you love  
Looking out the window  
Smoking my sad cigarette  
Seems like someone knocking  
And you stop your rocking  
But it's just the window blind  
Lord, the night is haunted  
When you aren't wanted  
Your heart goes out of its mind  
Looking out the window  
Smoking my sad cigarette  
The blue smoke rings like lost lovers  
Go on a journey of no return  
As they vanish a fool discovers  
The brighter the flame, the deeper the burn

What a way to wind up  
With your memories lined up  
Walking thru the downstairs door  
All your insides hurtin'  
'Cause you know for certain  
That she will love you no more  
Looking out the window  
Smoking my sad cigarette  
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## I'M WONDERIN'

(Capitol Record by Vicki Young)  
KIM GANNON MABEL WAYNE

I'm wond'rin' if the one I love is  
lonely  
I'm wond'rin' if he's found somebody  
new  
I lie awake and wonder if he still be-  
longs to me  
And then I wonder if he's wond'rin'  
too  
I'm wond'rin' if my goodbye kiss still  
lingers on his lips  
Or is it just a faded memory  
I love him so, so most of all I'm  
wond'rin'

When he's coming home again to me  
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## THERE'S MY LOVER

(Capitol Record by Dean Martin)  
SYLVIA DEE SID LIPPMAN

I look at you, and I say to myself  
There's my lover,  
Just imagine that he comes running to  
me for love  
I feel so proud, I could shout to the  
crowd  
There's my lover  
But the crowd mustn't know  
For I mustn't show my love  
Those are the lips that kiss me  
Those are the arms that hold me  
Those loving hands caress me  
Oh, but the fates have blessed me  
There is my first love, my last love,  
my all  
There's my lover  
Be it right, be it wrong  
I'll always belong to him  
Copyright 1952 by Redd Evans Music Co.



## LOOKING BACK IN RADIO

1942, a new and very entertaining musical program was launched last month over the Blue Network called "Sunday Evenings At Tommy Dorsey's," a new weekly half-hour informal visit with the personnel of one of the nation's foremost bands... After his appearance on "The Fitch Bandwagon" a few weeks ago, on which he featured the ever popular artillery marching song, "The Caissons Go Marching Along," Shep Fields made a recording of the song and sent a waxing to every army camp in the nation... Meredith Willson's new album of "chiffon music," to be used in the late spring, will have a cover bound in chiffon... Connie Boswell, the lady with the golden voice, is being considered as a summer replacement on the CBS "Silver Theater" program... Bob Burns, the sage of Van Buren, Arkansas, is bringing back his famous characterization of "The Arkansas Traveler" to his Tuesday night CBS radio show... This month (July) marked the 150th consecutive broadcast for CBS's "Blondie" series—something of a record for a show which started out as a thirteen-week summer replacement in 1939... Jo Stafford, representing beauty in the Pied Pipers quartet working with Tommy Dorsey, is the daughter of a California oil well driller... Glenn Miller was picked as first choice for leading pop maestro by the high schools, prep schools, and colleges in the Greater New York area. WOV made the survey, and Tommy Dorsey and Vaughn Monroe also made the upper brackets... Sammy Kaye is readying some more of those novelty numbers... Shep Fields broke an 11-year-old attendance record during his recent stand at New York's Hotel Edison... Jane Froman will probably be the songbird on Ed Wynn's program this fall... Lanny Ross starring with Connie Boswell on the Camel Caravan... Harry James has replaced Alvino Rey at New York's Astor Roof... Kay Kyser, who has a reputation for second sight in picking top tunes, is backing "My Devotion" by Roc Hillman, his guitarist... Glen Gray and the Casa Loma Orchestra finally made the Coca Cola "Spotlight Bands" program... Jimmie Lunceford, scheduled back to Hollywood for a new Warner Brothers' picture, to follow up his success in "Blues In The Night"... Frank Sinatra now sings with Walter Gross' orchestra in a new CBS program called "Reflections"... Frankie Carle, pianist on Horace Heidt's "Treasure Chest" program, wrote his new ballad "Because You Are" in 45 minutes.



## WITHOUT MY LOVER

(Columbia Record by Jo Stafford)  
 WILLIAM ENGVIK BERNARD MICHEL  
 PIERRE GUITTON M. PHILIPPE-GERARD  
 The night is blue, the night is warm  
 The moon is full, the moon is glowing

And yet to me it seems a lonely wind  
 A winter wind is blowing  
 What can I do, what can I say  
 How can I dream when you're away  
 Here am I now, where am I going  
 Without my lover  
 Your heart used to be willing  
 Your lips used to be thrilling  
 Your arms used to invite me  
 Used to excite me  
 Where are they now  
 The night is blue, the night is warm  
 The moon is full, the moon is glowing  
 But somehow still I feel that lonely wind

That winter wind is blowing  
 And if it means our love is through  
 What can I say, what can I do  
 To keep my broken heart from showing

About my lover, without my lover  
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## BIG MAMOU

(Columbia Record by Pete Hanley)  
 M. DAVIS  
 Mon a'lay ah grand mamou  
 Keleh swarz akel avneer me moi conne  
 me ma cherri  
 A ha ha oh me onne  
 Amay noi conne shmae pasa  
 Why did you go 'way an' leave me in  
 big mamou  
 You left me for another  
 You left me alone and so blue  
 Please come back  
 Hey, chile, come on back  
 Make me happy, live with me in big  
 mamou

Oh, how I know the big mamou  
 Ev'ry night I write the same thing  
 I know what I say  
 Oh, ha ha, oh dear  
 I know I did not say that  
 Copyright 1953 by Peer International Corp.

## ALL NIGHT LONG

BENJAMIN WEISS SINGER & STILLMAN  
 In dreams I keep hearing you call  
 I keep hearing you all night long  
 You seem to be in this very room  
 with me  
 I know that I'll find when I wake  
 Just an armful of make believe  
 And it's so wrong to torment me all  
 night long  
 The clock upon the shelf tick-tockin'  
 on the shelf  
 Keeps time with the beat of my heart  
 The pillow 'neath my head is wet with  
 tears I shed for you  
 'Cause we two are apart  
 Return, oh, my darling return  
 To a love that is burning strong  
 Until you're mine I'll keep yearning  
 all night long  
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# DISC JOCKEY

In this issue, the new HIT PARADER asks some of the nation's top DJ's the following queries: (1) How do you feel TV would affect your program- (2) What do you think of the new band era? (3) Who do you think is the most promising of the new singers?

"Hello out there... this is Norb Moore. I spin the Top Ten every morning here in St. Louis over KXLW. Well, let's see... maybe you'd like to know something about how it all started... or, for that matter, maybe you'd even care to know how I started. They tell me (they being my parents) that I was born on April Fool's Day in 1926, and from some of the comments I overhear about myself, I'm afraid I live up to most of the characteristics of my birthday.



Norb Moore, KXLW

"I served in the Navy in World War II, graduated from Missouri University, and immediately began working as a disc jockey. After three years I arrived at KXLW in St. Louis, where I now play the ten most popular juke box tunes each day.

"As for TV, what DJ wouldn't give his right arm for a program on this media. The Top Ten would be a natural for early evening teen-age audiences... and a regular scheduling of live talent would further enhance its popularity.

"A disc-jockey show would have to change its format considerably to reach this distinction in TV. I, for one, would make the show shorter... the pace quicker, and the addition of supplementary personalities a number one must. I believe I'd even have my wife and year old daughter become a regular part of the show. And, through the years, who knows? I may have a large enough family that each of the top ten tunes could be introduced by a different member of the Moore clan. After all, TV is young and so am I... and I'm hoping for the best for the two of us."

Ira Cook has been working 7 days a week for the past seven years on radio. For lack of a better title, all his shows are called "The Ira Cook" show. Interested in radio all his life, he commands one of the country's largest audiences.

"If I were on television, I feel that it would definitely add to my audience. After all, television is a wonderful means of publicizing one's self. However I think that a disc jockey must be careful along this line. He must be associated with a good show and this isn't easy to do. A good TV show takes a lot of time to put together, and it's possible that one might neglect the DJ show for TV. Frankly, I intend to stay with radio in spite of the benefit of TV.

But in this business as in all others,



Ira Cook, KMPC

you have to look to the future and, of course, the future spells T.V. A few of our coast jockeys have switched to the now medium without too much trouble.

"However, if I were to go into television, I most certainly would use more 'live' material. I guess interviews would be the backbone of the show. But here we find that a lot of thought must be given to the idea. Two people talking in front of a camera isn't enough; there should be some sort of action. I probably would do a little research on a guest and attempt to inject a little more 'activity' into the interview. For example, if a guest indulges in art as a hobby, perhaps we could have a little display of talent as we talk. This idea naturally applies to any hobby.

"If I were on television and could select my own times, I would prefer a show between 8 PM and 10 PM. It seems people are more relaxed and settled at that time. I would use a format slightly touched on above. In other words, plenty of interesting guests, well-planned interviews which 'move,' and the top tunes woven into the show."



# PLATTER PATTERN

Rog Clark has been behind the mike for seven years and has served in just about every capacity open in the field. Right now he is strictly spinning discs to the enjoyment of all.

"Although the Norfolk-Portsmouth-Newport News Tri-city area is covered by only one TV station, I have hopes of having my own show on WNOR-TV in the not too distant future. WNOR's application is in at this time and we hope to be approved and on the air in just a short period.

"For the past three years I've been all night disc jockey at WNOR — my show runs a full 6½ hours . . . from midnight to 6:30 A.M. During that time I've thought much about making my TV debut. You'd be surprised at some of the weird thoughts that pop up at four in the morning.



Roger Clark, WNOR

"I'd like to have an hour long show around 11 PM to midnight. I've selected that time due to my association with the late night and early morning hours. Also, I plan to have a very relaxed, easy going, informal show. I believe at that time of night, people have seen enough of the highly produced, fast paced network shows during the evening.

"I have hopes of using records as well as films, (telescriptions) and, if possible, pull in the local talent . . . 'Star of the Night' routine. I think that a few shots of TV's back scenes might be of interest, but not too much. The illusion shouldn't be harmed. On some shows this is overdone. I think that an animal act of some kind always breaks the ice, and goes over quite well on an informal program. I also believe that the added coverage of being seen on TV would add to my regular radio audience. My radio show starts at midnight. If the TV stint ended at that hour, I'd just continue on audio, segue into the radio program and carry the guests over.

Young Dick Webb, Jacksonville's favorite disc jockey and program director on Station WIVY has been in show business for eight years. A twenty five year old world war II veteran and single, Dick hopes someday to eventually turn to television.

"This DJ picks the original 'Wheel of Fortune' girl, Sunny Gale, as the best of the new singers. Miss Gale, who got a pretty unfortunate break when she started on the road to fame with the first recording of 'Wheel Of Fortune', certainly has since come through with winning colors. So often young vocalists record an unknown tune, and after promoting the song to the top, find that their efforts are eclipsed by established artists who take over the spot light from there and ride in on the gravy train,



Dick Webb, WIVY

using their already established name and own version of the unknown's promising tune. Such was the case with Sunny and 'The Wheel,' but the story happily didn't follow the unfortunate pattern of many new recording names. Miss Gale turned right around and made a big stir with 'I Laughed At Love' . . . and topped it off with her more recent smash rhythm tune, 'Teardrops On My Pillow.' In the opinion of this DJ, Sunny Gale's versatile and refreshing style has helped her win top billing without the usual extensive publicity build-up so many new stars require. Sunny Gale's popularity on the 'Backroom,' my weekday record show from 4 to 6 PM, has increased with every new disc and the thrush's warm sparking voice has a distinct appeal to Jacksonville's teenagers and gobs at the various naval installations who spin their dials to our proceedings. Miss Gale who hasn't yet ventured as far south as Florida on her club dates will be a welcome guest indeed when she visits this sun drenched land of relaxation. 'Miss Sunny, you all, we is waitin'."

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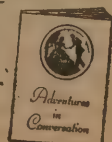
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## SEVEN LONELY DAYS

EARL SHUMAN ALDEN SHUMAN  
MARSHALL BROWN

Seven lonely days make one lonely week

Seven lonely nights make one lonely me

Ever since the time you told me we were through

Seven lonely days I cried and cried for you

Oh, my darling you're crying, boo hoo boo hoo

There's no use in denying I cried for you

It was your favorite pastime making me blue

Last week was the last time I cried for you

Seven hankies blue I filled with my tears

Seven letters too I filled with my fears  
Guess it never pays to make your lover blue

Seven lonely days I cried and cried for you

Copyright 1953 by Jefferson Music Co., Inc.

## KAW-LIGA

HANK WILLIAMS FRED ROSE

Kawliga was a wooden Indian standing by the door

He fell in love with an Indian maiden  
Over in the antique store

Kawliga just stood there and never let it show

So she could never answer "yes" or "no"

He always wore his Sunday feathers  
and held a tomahawkThe maiden wore her beads and braids  
and hoped some day he'd talk

Kawliga too stubborn to ever show a sign

Because his heart was made of knotty pine

Poor ol' Kawliga he never got a kiss  
Poor ol' Kawliga he don't know what he missedIs it any wonder that his face is red  
Kawliga, that poor ol' wooden head

Kawliga was a lonely Indian, never went nowhere

His heart was set on the Indian maiden

With the coal black hair

Kawliga just stood there and never let it show

So she could never answer "yes" or "no"

And then one day a wealthy customer  
bought the Indian maidAnd took her, oh, so far away but  
ol' Kawliga stayed

Kawliga just stands there as lonely as can be

And wishes he was still an old pine tree

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## DISC JOCKEY

George LaZotte has been around radio now for eight years and is currently heard over WAVZ, 1260 on the dial, in New Haven, Connecticut. His shows include a four hour stint from 10 am to 2 PM, weekdays, and from 3 - 4:30 on Saturday.

"Picking the star of the future is no easy task . . . because in these first months of 1953 the musical horizon is filled with new talent, names that in the near future will be on the lips of disc jockeys across the great 48.

"From the bright gray-green hills of Scotland — Decca's new singing sensation, Hamish Menzies. I pick Menzies because I believe that he's got something different to offer the American listening and buying public. Something that will appeal to young



George LaZotte, WAVZ

and old alike. It's hard to define that 'something,' but it seems to center, in part, around his sincere, warm and unusual delivery.

"I'm referring, of course, to Hamish's first effort for Decca, 'You Can Be In Love,' backed by 'Less Than Tomorrow.' I know it may seem a bit hasty to judge the merits of a relatively new face on the American scene by only one record, but I base my choice and case, in part, on the general attitude of the listeners on my 10 to 2 show. They like Menzies. They like his style. And his record is selling among the top 30 in Connecticut. I like Menzies because he's worked hard to get that 'break.' Born in Scotland, he stayed in his native land as a singer before deciding to head for Paris, where he bought a club. After supplying his own floor show for a year, Menzies decided to migrate to the United States. It was during a club date in Cleveland that his talent was spotted by the sharp ear and eagle eye of Decca's Bill Glasemann. Shortly after an audition, Menzies was signed. I'll be looking for Hamish Menzies when he visits New Haven.

Tom Finn, a twenty-one-year-old guy with a world of personality, engineers the MIDNITE EXPRESS (11:30 - 12:30 Mon-Fri) and EXPRESS TOP TEN and TOP TEN EXTRA (Saturday afternoon) over WSPD in Toledo, Ohio.

"Karen Chandler - Honest Singer". This is the well-deserved title of one of the best song stylists to come out this way in many a moon. When Karen, a pert strawberry-blond with sparkling green eyes, sings a ballad, she incorporates that pleasing amount of sophisticated or refined sexiness which the public considers 'commercial.' 'Hold Me, Thrill Me, Kiss Me,' is ample proof of this, and the warmth, sincerity and excellent phrasing she gives a lyric, have won the admiration of the musical elite



Tom Finn, WSPD

as well.

"The ballad is her forte, but she handles rhythm tunes effectively. Karen is the youngest of a musical family, and her early training in dance and piano shows to good effect. She is that rarity of today, a vocalist who reads and knows music. All the poise and charm of a society deb are included in that professional but confidential approach of Miss Chandler.

"On my show, Midnite Express, Karen proved to be an intelligent gal (graduate of Brigham Young University), who is completely at ease and creates a congenial atmosphere wherever she goes. In personal appearances she does not depend on her hit discs to capture her audience, but is a real showman with a sincere vocal interpretation and distinctive styling. But Karen is quick to give credit for the good conducting, arrangement and engineering which have made her waxings of the high calibre they are. That 'personal touch and approach' are what make me nominate 'Karen Chandler - Honest Singer' for a niche in the Pop Hall of Fame."



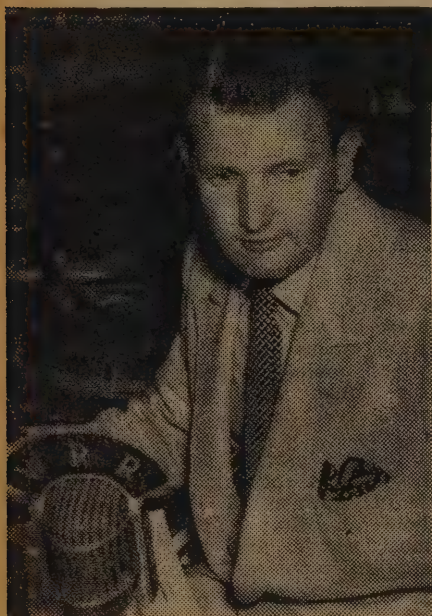
# PLATTER PATTERN

Jimmy Lowe is a nine year veteran in radio and is featured on two shows over WRR, Dallas. He's a native Texan.

"The bands are back all right, but who has them? Not the record companies! I received a box of new records recently from one of the major companies. Just for fun I counted them, breaking them down into the following classifications: vocalists, bands, and groups. This was an average release covering a two week period. The shipment contained 18 records and of that number three were by bands, thirteen by vocalists, and two by vocal groups. The fact is that there's really nothing wrong with the band situation as far as the record companies are concerned. They're in the business to sell

Donn Tibbetts recently elected president of the American Society of Disc Jockeys consisting of 4000 strong, is recognized as one of America's top record spinners.

"I think the new band era is exciting! Dance bands are coming back! Billy May, Ray Anthony and Ralph Flanagan are just a few examples of current dance bands that should be credited with the revival of the popularity spotlight on the dance band. Sure you and I enjoy listening to records by the vocalists of the day, but there is a special excitement a band can bring us. Let's face it! You and I may enjoy hearing the bouncy vocals of Guy Mitchell on some bright ditty, but you can't dance to it. It takes the combination of saxes, trombones, trumpets, bass, piano and



Jimmy Lowe, WRR



Donn Tibbetts, WFEA

platters and are not particularly interested in 'who' sells them — bands, vocalists or what-have-you.

"But here in lies the tale. The songs assigned to the bands were songs that would sell only because of the arrangement, not the tune. The songs assigned to the vocalists were songs I could have sung and probably sold ... because of the tune which was a natural anyway!

"But I would say the bands are back, though not enough of them. And they aren't getting the material to record. And what's a band without a recording contract to put it in the public's eye?

"In closing I'd like to say that my favorite all around band is Russ Morgan's. The most commercial of the new bands is Billy May's. The greatest selling point for any band is to be 'different.' Billy May and Russ Morgan are. No, the bands aren't all back. Only about one third have returned. I am anxiously awaiting the other two thirds."

drums blended together in a distinctive arrangement that gives us the urge to cry 'Let's Dance.'

"Another question that can cause lots of controversy is 'Which band is most commercial?' My answer is Guy Lombardo. Sure you may say he's got a corny sound, but that corny sound has kept the Lombardo gang in business all these years. The new bands have come up with their own special sound and are hoping that John Q. Public will accept it as their favorite. And people are accepting it, evidenced by the fact that new bands like Buddy Morrow, Sauter Finnegans, Art Lowry and Ernie Rudy are gathering followings from coast to coast.

"The Al Martino's, Don Howards, Joni Jameses and Karen Chandlers have made you and me listen; but the Sauter-Finnegans, Art Lowrys, Ray Anthonys plus the old stand-bys like Vaughan Monroe and Guy Lombardo are bringing in a danceable era and it's exciting! The dance bands are coming back!"

## I COULDN'T KEEP FROM CRYING

(Columbia Record by Sammy Kaye)

MARTY ROBBINS

I saw you walking by his side  
Heard you whisper all those lies  
And I couldn't keep from crying  
You sang him love songs tenderly  
Just the way you sang to me  
And I couldn't keep from crying  
Saw you capture all his charms  
As you nestled in his arms  
With his pretty words and ways  
In your heart he took my place  
I stood and watched him steal a kiss  
From two lips I know I'll miss  
And I couldn't keep from crying  
Copyright 1953 by Acuff-Rose Publications.

## LET ME KNOW

(Columbia Record by The Colwell Brothers)  
(Capitol Record by Gisele MacKenzie)

SLIM WILLET

I'm not standin' here denyin'  
I spend all my nights-cryin'  
And I won't say that I was glad to  
see you go  
I'm not laughin', I'm not lyin'  
But sweetheart I hope I'm dyin'  
If you ever want my love, just let me  
know

Let me know when you get tired of  
ev'ry fickle-hearted guy  
And all you do is sit around at home  
and cry  
Let me know and you won't ever have  
to be alone as I  
When the tide of love is down  
And your heart all tied and bound  
Let me know sweetheart for I'll still  
be around

I'm as lonely as a sound  
To your heart my love is bound  
And I hope the love is real as  
have found  
You flew high when I was down  
When your plane comes to the ground  
Let me know, sweetheart, for I'll be  
easy found

Copyright 1951 by Four Star Sales Co.

## MANY ARE THE TIMES

TUTOR SCHERER KATHY HOIT  
GUY LANDIS JIMMY DE STEFANO

Love is a wonderful thing  
Love makes you feel like a king  
Filled with its splendour  
To you I surrender  
Tonight as I tenderly sing

Many are the times I've seen moon-  
light like this  
Many are the times I have dreamed of  
your kiss  
Never in my dreams did I ever foresee  
That such magic would happen to me  
Miracles were something that I never  
knew  
Till my arms were filled with the  
wonder of you  
Many are the times until time is no  
more  
When I whisper "It's you I adore"

Copyright 1952 by Weiss & Barry Inc.





In her unique style Pearl sings her latest, "Hug Me A Hug"

"If you want to be happy on the stage, just be happy in what you're doing. The people will sense it and they'll be happy, too," Pearly May Bailey, better known as Pearl Bailey, fabulous singer of songs told us.

When she stepped on stage at Baybrook in New Haven, Connecticut, that night we knew what she meant. She seemed to be doing just what she most desired and this feeling spread over the audience like an incoming tide.

Pearl and Louie were two tired people when they hit New Haven, just coming from the Apollo Theater in Harlem where they broke all house records, but they remained gracious and more than cooperative during the hour we spent with them in the afternoon.

When we asked about her biggest hit to date, "Takes Two To Tango,"



Backstage, Pearl and Louie pose with Lou Gherlone (L) owner of Baybrook, where the pair opened as an act



PEARL BAILEY



LOU BELLSON



—Photos by Anthony T. Conti

Pearl revealed that she hadn't wanted to make the record originally, but Milt Gabler of Coral talked her into it.

"Every time I see Milt now I bow," Pearl laughed.

To Pearl Bailey the nightclub circuit is old stuff, and to Louie Bellson it's a new life, but Louie is a hardened veteran of the music game since he started out with Ted Fiorito some years ago. For the past two years Louie has been the stick man for Duke Ellington and he is recognized as one of the top percussionists in the country. When we asked his opinion of his new career he grinned and said "It's wonderful."

Our opinion of Pearl Bailey and Louie Bellson: "You couldn't meet nicer people, and may they always stay as happy and successful as they were when we met them in New Haven."



Louie lets go with one of his own compositions



At WAVZ in New Haven, Pearl and Lou listen to "Tango"



The Bellsons are mobbed after a sock debut that thrilled all



## MEXICAN JOE

MITCHELL TOROK

South of the border, hey I know a lad  
He's got more fun than anybody's had  
Don't got no worry, don't got no  
dough

Ev'rybody's wond'rin' 'bout Mexican  
Joe

In old Mexico they call him the  
rhumba king

Leads all the women around on a  
string

When they go out they get a millions  
thrills

But the lovely señoritas wind up with  
the bills

Dancin', romancin', always on the go  
Sun shinin' down on Mexican Joe

He makes the night spots all along the  
bay

People want to see him when he comes  
their way

He spreads so much joy ev'rywhere he  
goes

Ev'ryone shouts "Viva la Mexican Joe"  
He likes to gamble, at poker he's an  
ace

He's always lucky with the cards that  
got a face

At winnin' the money he is sure a whiz  
But when they win they don't collect  
'Cause they don't know where he is

He don't got no income tax  
'Cause he don't got no dough

Still he gets along just fine

How we'll never know

He's got ev'rything he wants — a  
girl, a drink, a song

If we use his formula we surely can't  
go wrong

His favorite playground is anywhere  
there's girls

He's got that somethin' that sets their  
hearts awhirl

It couldn't be his money 'cause he  
ain't got a peso

But when he wants a kiss all he's got  
to do is say so

Copyright 1953 by American Music, Inc.

## IF THEY SHOULD ASK ME

REDD STEWART PEE WEE KING

If they should ask me who I gave my  
heart to

I would have to tell them that it's  
you

If they should ask me if I'm mad  
about you

I would have to tell them that it's true  
And if they should ask me if I ever  
cry

When you're far away, what could I  
say

I could only tell them that I nearly  
die

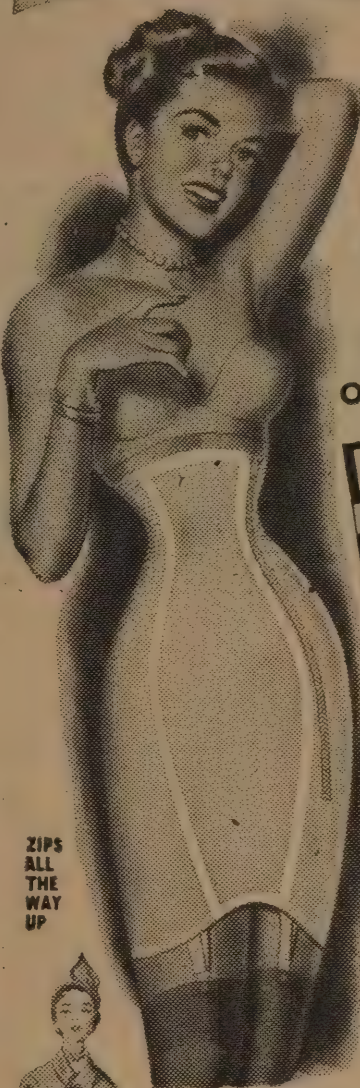
Til you're home again within my arms  
to stay

And if they should ask me if I really  
want you

I could only tell them I love you

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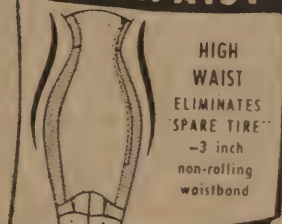
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## WAIST



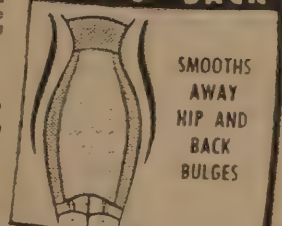
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# SPOTLIGHT ON BILLY MAY



It's a big night at the Ritz in Bridgeport. The crowd came early, had a fine time and left late

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TASH ENGRAVING CO.  
487 BROADWAY, DEPT. R-101, NEW YORK 13, N.Y.

The Ritz Ballroom in Bridgeport, Connecticut, is long famous for bringing in name bands, and a recent Sunday night was no exception, as Billy May was on tap.

Backstage Billy told us, "The band sounds better than it ever has." His voice was gruff, almost hoarse, and he was a tired guy with a long string of one nighters behind him and a lot more in front.

"Yes, the road is tough, but it pays awful good," Billy said nodding toward the huge crowd waiting for the music to begin again.

There was quite a crowd, too, all waiting for the band to get back from its break. It's quite an outfit, this May group. One that has risen like a meteor in the musical sky, probably faster than any other band in history. The big man (Billy weighs over 200 pounds) with the band with the "new sound," dragged heavily on a cigarette and went on talking about the future.

"I've got a new disc out now that I did with Nat Cole called 'Can't I?'"

"A sure hit," said Milt Karle, Billy's agent.

"Anything with Cole is a hit," said

Billy.

"Or with Billy May," chimed in someone.

He laughed, jovial as big people usually are, and began answering a question about where he was headed next.

"Eventually the road, but first we've got a stopover in the Statler in New York for a couple of weeks. First break we've had in along time. We've been on the road for quite awhile."

"How're the crowds? Does it look like dance bands are coming back?" we asked.

"I really think they are. At least from the reception we've been getting."

Meanwhile, Billy's aides were getting him ready to go on as the next set neared. "C'mon, Billy, time to go," one said.

"Okay, okay, don't rush me. I'll get there. Always in a hurry these guys," Billy chuckled as he headed toward the band stand. We wondered how a guy could stand the road and still remain as good humored as Billy did, but that's the way he is . . . a talented man . . . a fine performer . . . a real nice guy.



The Encores, Billy's singing group, do their bit to add to the fun



A real showman, Billy clowns for the crowd during a break





### HOW COULD YOU

BERT DOUGLAS BENNIE MARTIN  
How could you say let's call it a day  
How could you,  
How could you be so heartless to me  
How could you  
I never thought you would hurt me  
When you told me that you cared  
I never thought you'd desert me  
After all the love we shared  
You hurt my pride,  
You laughed when I cried, how could  
you  
You wouldn't take my heart just to  
break it, would you  
I've always loved you right from the  
start  
Don't say we're through  
How could you sweetheart  
Copyright 1953 by Waldo Music Corp.

### YOU CAN NEVER GIVE ME BACK MY HEART

(Columbia Record by Jerry Vale)  
JOE MARSALE ADELE GIRARD  
You gave back ev'rything I ever gave  
to you  
But you can never give me back my  
heart  
You gave me back the love I thought  
was meant for you  
But you can never give me back my  
heart  
No matter where you go my heart will  
be there  
I gave it to you thinking we'd never  
part  
And so unless you come back there's no  
other way  
That you can ever give me back my  
heart  
Copyright 1953 by Harms Inc.

### A FOOL IN LOVE

(Capitol Record by Frances Faye)  
GEO. McQUEEN SID LIPPMAN  
I met you one starry night  
Fell in love with you  
And I really thought you loved me too  
Tho' you fooled me from the start  
What was I to do  
Like a fool I'm still in love with you

A fool in love  
That's what they call me  
I'm just a fool  
What can I do  
I loved you so  
It doesn't matter  
How many times you make me blue  
A fool in love  
Loving you always  
While someone else you're thinking of  
But your day may come  
When you'll be the one  
Called a fool in love  
Copyright 1933 by Bourne Inc.

### LOVE ME NOW

AL HOFFMAN MILTON KELLE  
Love me now, my darling  
Won't you love me now  
Let me know that I belong to you  
This craving I feel is so terribly real  
And so new to me  
I pray that you'll care  
Once I make you aware what you do  
to me constantly  
Hold me now, with loving arms en-  
fold me now  
And I vow a love forever true  
So give me your kiss  
For a night such as this may not come  
again  
Our love cannot wait, tomorrow's too  
late  
Love me now  
Copyright 1953 by Larry Spier Inc.

### FALL IN LOVE!

RICHARD LORING JOHN BLACKBURN  
JUNE ERWERTH  
Fall in love! fall in love!  
When you dance with the one you  
adore.  
Fall in love! fall in love!  
Let the waltz blend our hearts ever-  
more.  
In my arms! in my arms!  
With the magical music divine!  
Fall in love! fall in love!  
Let the waltz tell the world you are  
mine!  
Whirl around, whirl around, whirl  
around!  
Dance with your partner!  
Dance with your love!  
Romance with your love!  
Then twirl around, twirl around, twirl  
around!  
Two hearts are one!  
The song has begun  
And you are mine alone!  
Copyright 1951, 1953 by Weiss & Barry, Inc.

### NOW I LAY ME DOWN TO DREAM

TED FIORITO EDDY HOWARD  
Now I lay me down to dream of you,  
I've spent another day, a lonely day,  
It's true.  
Now I lay me down to dream of you,  
In just a moment dear  
I'll dream and you'll be near.  
My endless nights are so lonesome,  
My endless mem'ries remain  
And ev'ry dawn I awaken hearing  
your name  
But all in vain,  
So I lay me down to dream of you  
And as I close my eyes  
I'll pray this dream comes true.  
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ous, Glorious Hair Beauty.

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After the hair is dried, merely massage your scalp with a few drops of wonderful Liquid JUELENE. You do this every morning, followed by just a little bit of JUELENE Pomade rubbed in, combed and brushed through your hair, to give it added lubrication.

EASY ISN'T IT? But You be the judge of the results of this wonderful JUELENE System which has been used by more than one Half Million Women during the past 25 years. Today, on this Extra Special Offer, you get Everything. The JUELENE Hot Oil, JUELENE Lanolin Shampoo, the JUELENE Liquid and JUELENE Pomade, with FULL DIRECTIONS. EVERYTHING MIXED, GLORIOUS, LUSTROUS LOVELY-LOOKING, LOVELIER HAIR.

SEND NO MONEY. You get Everything with a 100% Written Money-Back Guarantee. Mail your coupon now. Remember, this System must give your Hair and Scalp fine lubrication, and stimulation. Give your hair that Younger, livelier, more Glamorous Look, that often captures Love, and Admiration.

While waiting for your JUELENE System, products and directions, begin massaging your scalp, comb and brush your hair at least 40 strokes each day, until your complete shipment arrives. Act Now. Mail Your Coupon Today.





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SEE AND FEEL  
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SPLITTING  
ENDS?

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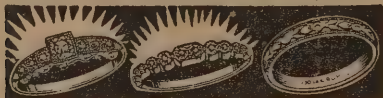
In just days fingernails grow longer, lovelier, healthier with exclusive Elmorene Formula 246. Safe, easy as washing your hands, just rub across fingertips. No sticky lacquers, gloves or trick devices. Formula 246 is invisible on fingers... nobody knows your secret. **ORDER TODAY!**

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Send name and address. On arrival pay postman only \$2.98 plus C.O.D. charges. Formula 246 must break "nail biting" habit. At end of only 7 days fingernails must be longer, healthier or full refund. Sent in plain package. (Send cash, we pay all postage charges... same guarantee.)

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## POUR ME A GLASS OF TEARDROPS

HUGHIE PRINCE DICK ROGERS

Pour me a glass of teardrops  
And I'll tell you a joke about a  
broken heart  
You can laugh anytime you're ready  
'Cause it's really very funny from the  
start

It seems there were once two lovers  
With a love as sure as any love  
could be

He chased her and he teased her with  
little false alarms

The punchline is he chased her into  
someone else's arms

So pour me a glass of teardrops and  
have a laugh on me

Copyright 1951, 1953 by Advanced Music Corp.

## TRUE BLUE LOU

(Capitol Record by Ray Anthony)

LEO ROBIN SAM COSLOW

RICHARD A. WHITING

Down in the pool room some of the  
gang

Were talkin' of gals they knew

"Women are all the same" said Joe

One dizzy bird said

"Pal ain't you heard the story of True  
Blue Lou?"

Listen and get an earful Bo"

Say

She was a dame in love with a guy  
She stuck to him but didn't know why  
Ev'ry one blamed her still they all  
named her

True Blue Lou

He gave her nothing she gave him all  
But when he had his back to the wall  
Who fought to save him, smiled and  
forgave him

True Blue Lou

He got a break and went away to get  
a new start

But poor kid she never got a break  
Except the one way down in her heart  
Maybe somewhere in heaven above  
There's a reward for that kind of love  
Angels won't blame her

They too will name her True Blue Lou  
Copyright 1929 by Famous Music Corp.

## LIGHTHOUSE IN THE HARBOR

(Columbia Record by Sammy Kaye)

PINKY HERMAN BILL HARRINGTON  
BOB EMMERICH

I'm watching the stars and counting  
the days

Till I'm where I want to be

I hear a prayer from someone out  
there

Praying bring him home safely to me

There's a lighthouse in the harbor

Oh a shore that's far away

There's a white house with an arbor

Where we kissed farewell that day

Darling, keep the lovelight shining

For this heart of mine so true

Till the lighthouse in the harbor

Lights my way back home to you

Copyright 1953 by World Music, Inc.

## THE GOLDEN YEARS

(Columbia Record by Charles Nelson Weston)

JAY LIVINGSTON RAY EVANS

A bench in the park and the words of  
a song

Whispered love in the dark as we long  
to belong

Nights by the fire and the dreams we  
would tell

I remember each moment so well

These are the golden years

These are the days of love

As each new dawn appears time fades  
away

When you are in love joy is mount-  
ing

And then who has the time to keep  
counting

The tick, the tock, the click of the  
clock

Though the days seem to disappear

Our love stays in view

I prize ev'ry golden year that I've had  
with you

Warm summer nights and a moon  
painted sky

Far away city lights and a kiss and a  
sigh

Walks in the woods as the leaves  
softly fell

I remember each moment so well

Copyright 1953 by Paramount Music Corp.

## DON'T LET YOUR EYES GO SHOPPING FOR YOUR HEART

(Capitol Record by Nat "King" Cole)

BILLY AUSTIN SHELDON SMITH

Don't let your eyes go shopping for  
your heart,

They only see the things that are in  
view,

A cover doesn't make a book a work  
of art,

To know its worth, you've got to read  
it through and through.

You must realize, that rule also applies  
To romance, when you seek a mate  
that's true.

Beware of love at sight,

Take your time, make sure it's right,

Don't let your eyes go shopping for  
your heart.

Copyright 1953 by Porgie Music Corp.

## THE DANCE OF MEXICO

(Columbia Record by Sammy Kaye)

SAMMY KAYE

The dance of Mexico

With ev'ryone hand in hand

The dance from down below

The beautiful Rio Grande

The stars are all aglow

A Mexican moon above

The dance of Mexico

Will help you to fall in love

O-o lay o-o la o-o li-ta

Hold the arm of your sweet senorita

O-o lay o-o la o-o li-ta

What a wonderful time for romance

O-o lay o-o la o-o li-ta

Steal a kiss from your sweet senorita

When you're doing the Mexican dance

O-o lay o-o la o-o li-ta

Copyright 1953 by Republic Music Corp.



# STORIES BEHIND

# THE SONGS



Benjamin and Weiss, writers of the current hit, "Dancin' With Someone"

It must have been fate rather than chance that forged the team of Benjamin and Weiss. How else could Bennie Benjamin from the far off Virgin Islands and George Weiss from the heart of New York City be drawn together, as they were in 1938, in a little music shop in the heart of Tin Pan Alley? A fond friendship began between these two, which, however, didn't culminate into an active writing collaboration until 1945, when both boys were discharged from the army.

After a few hectic and frustrating months they finally broke through with the number one song of the country, "Oh What It Seemed To Be," and Benjamin and Weiss were on their way, destined to become one of the most prolific teams in Tin Pan Alley history.

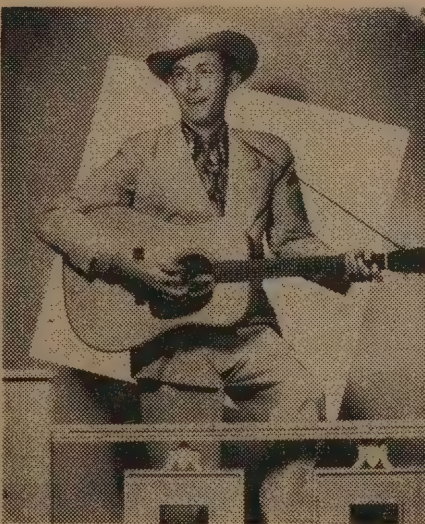
Among their many hits are "Wheel Of Fortune," "I Don't See Me In Your Eyes Anymore," "Rumors Are Flying," "Surrender," "Can Anyone Explain," "Jet" and many others, too numerous to mention.

A few months ago Benjamin and Weiss were lunching with their good friend Alex Alstone, the Frenchman of "Symphony" fame, and the three, almost on a whim, decided to pool their respective talents in one combined effort. The result, however, was more than just a whim. It turned out to be the beautiful waltz "Dancin' With Someone," recorded by Teresa Brewer and several others, and it seems that once again Benjamin and Weiss have scored with the public.

Hank Williams, the beloved country folk singer and composer who passed away just a short while ago, was one of the most understanding personalities in show business. He always had a minute to listen to the stories, both

happy and sad, that his many friends poured out to him. From these usually tense discussions came many great Williams hits; for, Hank had a truly sensitive understanding of human emotions. Hank ran the gauntlet from his happy, carefree "Jambalaya" to the melancholy strains of "Cold, Cold Heart."

Before his untimely death, Hank was traveling through the South, and before his evening show an old acquaintance began to relate a sad tale to him. Hank was deeply touched as his friend continued the story. He went on with the show, but his mind was troubled. It was true, the story was oft told, but it took on a new meaning for the ever-understanding Hank. After the show he drove off in his car for the next town on his tour, but with a deep weight hanging over him.



The late Hank Williams, composer of the ballad, "Your Cheatin' Heart"

Hank couldn't get the problem out of his mind, and as the miles whizzed by it became an obsession with him. Suddenly the words summing up the whole problem flashed before his eyes and were quickly written down. The music came later, but here it was in black and white, rough of course, but a little smoothing down and he had it. The song, "Your Cheatin' Heart," was born with the buzzing of the motor and the stillness of the night.

"Your Cheatin' Heart" has become a big hit in both the pop and folk field, a tribute to the genius that will always be Hank Williams. In addition to Hank's own MGM recording of the tune, Joni James owns the Number One waxing in the popular music realm, with Frankie Laine's Columbia version also achieving outstanding success.

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Which of these 2 ME'S? is YOU?

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JOHN STILL was a 125 lb. 6 ft. WEAKLING LOOK at him NOW A MOVIE STAR HE MAN from Head to Toe as YOU can be! soon!

John Still before

John Still now

NO! friend you don't have to be SKINNY any more. Just mail NOW the FREE coupon below as I did. Soon YOU can add 7 inches to your CHEST, 3 1/2 inches to each ARM and the rest in proportion as I did.

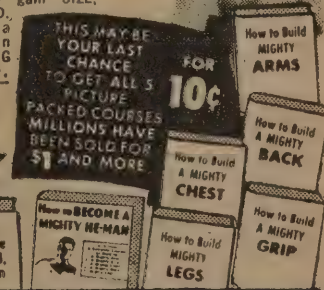
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## BUMMING AROUND

PETE GRAVES

Got an old slouch hat  
Got my roll on my shoulder  
I'm as free as a breeze  
And I'll do as I please  
Just a-bumming around  
Got a million friends  
Don't feel any older  
I've got nothing to lose  
Not even the blues  
Just a-bumming around  
Whenever worries start to botherin' me

I grab my coat, my old slouch hat  
Hit the trail again, you see  
I ain't got a dime  
Don't care where I'm going  
I'm as free as a breeze  
And I'll do as I please  
Just a-bumming around

Copyright 1953 by Four Star Sales Co.

## ROLLIN' HOME

B. HAWES FRANK MILLER RICHARD DEHR

I've been ramblin' ev'rywhere  
Takin' pleasure here and there  
Still I see her golden hair  
Ev'rywhere I roam  
Fill your glasses raise them high  
Drink to happy days gone by  
To my love my heart will fly  
I'll go rollin' home

One more glass to toast the lass  
That made the idle hours pass  
Then I'll go rollin' home, rollin' home  
I'll go rollin', rollin' home, home,  
home  
To smilin' skies and laughing eyes  
I'll go rollin' rollin' home

One more dance for you and me  
One more dance then let me be  
Laughing eyes are calling me  
Ev'rywhere I roam  
No more sorrows, no more sighs  
Homeward, homeward my heart flies  
I belong to laughing eyes  
I'll go rollin' home

Copyright 1953 Montclare Music Corp.

## (I Met The One That I Love In) HIGH SCHOOL

MOE JAFFE

I'll never forget the day we met  
T'was not so long ago  
I liked her looks  
I carried her books  
And the rest of the story you know

I met the one that I love in high school  
I spent the best days of my life in high school  
Ev'ry day was a day filled with bliss  
My first date, my first prom, my first kiss  
I loved the things that we did in high school  
They'll always linger in my memory  
And if dreams come true I'll marry someone

Who went to high school with me

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## HUG ME A HUG

(Kiss Me A Kiss)

HAL DAVID LEON CARR

Hug me a hug, kiss me a kiss  
There's an awful lot that you're makin' me miss

Wastin' the night bein' polite  
Wouldn't you rather make love?  
Called for a date met about eight  
Haven't had a kiss and it's gettin' so late

Talkin' of books how your mom cool  
Wouldn't you rather make love?  
Let's sit down and rest our weary bones

Let's start actin' like sweethearts  
Instead of Miss Smith and Mister Jones

Hug me a hug kiss me a kiss  
There's an awful lot that you're makin' me miss

Talkin' too much walkin' too much  
Wouldn't you rather make love?

Maybe it's nice tradin' advice  
As for me I'd rather be breakin' the ice

Must you go on talkin' till dawn  
Wouldn't you rather make love?  
Wastin' the moon wastin' the stars  
Walkin' all around dodgin' buses and cars

Frightened to death all out of breath  
Wouldn't you rather make love?  
Let's sit down and rest our weary bones

Let's start actin' like sweethearts  
Instead of Miss Smith and Mister Jones

I'm sittin' here you're sittin' there  
Maybe sittin' closer will get you some where

See what I mean isn't this keen  
Wouldn't you rather, wouldn't you rather

Wouldn't you rather make love?

Copyright 1952 by Al Gallico Music Co. Inc.

## LONG GONE BABY

ROBERT ARTHUR MACE NEUFELD

You're my long gone baby  
Cause you've been away so long  
But when you come back baby  
Life will really run along

You're my long gone baby  
You're the baby I adore  
And when you come back baby  
I'll begin to live once more

The birds will sing  
The bells will ring  
When I can cling to you again  
You went away  
And skies turned grey  
But soon they'll all be blue again

So my long gone baby  
Don't you stay away too long  
Just hurry back my baby  
To my arms where you belong  
My long gone baby  
Please don't be long

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## THE LITTLE BOY AND THE OLD MAN

(Columbia Record by Jimmy Boyd - Frankie Laine)  
WAYNE SHANKLIN

Old man, old man, is the world really round  
Tell me where in the world can a blue-bird be found  
Tell me why is the sky up above so blue  
And when you were a boy did you cry like I do  
What becomes of the sun when it falls in the sea  
And who lights it again so that we can see  
Tell me why can't I fly without wings when I try  
I just can't understand why  
You're crying old man

Little boy, little boy, yes it's true the world's round  
But I never did find where a bluebird is found  
And the sky is blue just because of love  
May your sky always be like the blue sky above  
And the sun only seems to fall into the sea  
If the sun always shone how could moonlight be  
Little boy you can't fly,  
Why you'd fall, didn't I  
Well goodbye, little boy, goodbye  
Copyright 1952, 1953 by Mayfair Music Corp.

## NOW THAT I'M IN LOVE

K. C. ROGAN

I can run thru the woods like a deer can run  
I can dance on the web the spider spun  
I'm as warm and as sweet as a hot cross bun  
Now that I'm in love  
I can roll up the side of the steepest hill  
I can stop any star that won't hold still  
I can skip to the moon and I think I will  
Now that I'm in love  
Let the wind and the rain hit the window pane  
I don't complain anymore  
Let the snow and the sleet cover up your street  
My feet will find your door  
Love doesn't need a label when you're at my side  
Somehow I don't seem able to pocket my pride  
I can leap down the lane like a kangaroo  
But the one thing I want the most to do  
Is to live all the rest of my life with you  
Now that I'm in love  
Bells are chimin' words are rhymin'  
Now that I'm in love  
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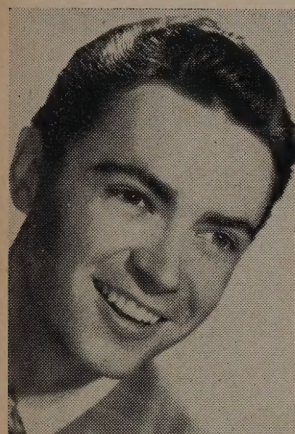
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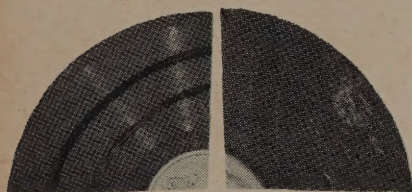
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| 2. Till I Waltz Again With You          | 10. I Believe                    |
| 3. Tell Me You're Mine                  | 11. Congratulations To Someone   |
| 4. Pretend                              | 12. Hold Me, Thrill Me, Kiss Me  |
| 5. Don't Let The Stars Get In Your Eyes | 13. Why Don't You Believe Me     |
| 6. Your Cheatin' Heart                  | 14. She Wears Red Feathers       |
| 7. Side By Side                         | 15. Say It With Your Heart       |
| 8. Have You Heard                       | 16. Tell Me A Story              |
|   | 17. Hello Sunshine               |
|   | 18. How Do You Speak To An Angel |



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